

Master's Thesis Evaluation by the Supervisor

Title of the Master's Thesis:

Quantitative approach to short-term financial planning

Author of the Master's Thesis:

Bc. Lukáš Voráček

Goals of the Master's Thesis:

to certify the legitimacy of employing quantitative methods in the day-to-day business practice

EVALUATION OF THE MASTERS' THESIS	
Criteria (each max 10 points)	Points awarded
1. The goals of the thesis are evident and accomplished	9
2. Demands on the knowledge	9
3. Adequacy and the way of the methods used	9
4. Depth and relevance of the analysis in relation to goals	9
5. Making use of literature/other resources, citing	9
6. The thesis is a well-organised logical whole	9
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	9
9. Originality, i.e. it is produced by the student	10
10. Practical/theoretical relevance/applicability	10
Total score in points (max 100)	93
Final grading	Excellent (1)

Overall evaluation, additional questions or comments:

The thesis represents a very interesting and practical application of statistical techniques to sales predictions. Using real data it shows how important it is to align quantitative skills with an educated expert judgement. The thesis fulfills all the requirements pertaining to it and I may recommend it fully for its final defence.

The name of the supervisor:

Jiri Hnilica, PhD

The employer of the supervisor:

Faculty of Business Administration, University of Economics, Prague