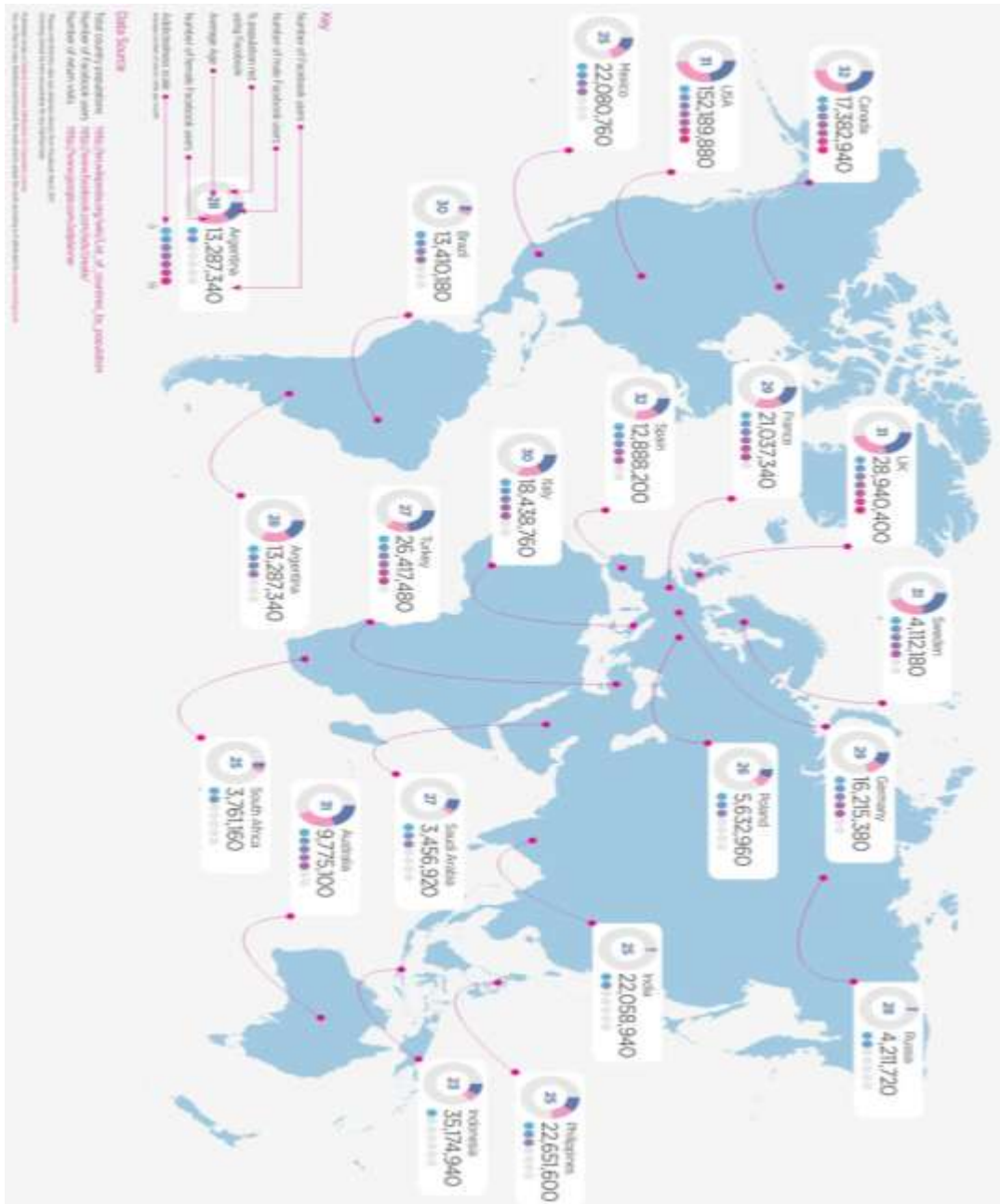


Appendixes:

Appendix 1: Global Facebook usage



Source: Adapted from <http://comm2336.wordpress.com/2011/05/21/35/>, 2011[Online] [Accessed 7 April 2012]