Vysoká škola ekonomická v Praze

Diplomová práce

Vysoká škola ekonomická v Praze Fakulta mezinárodních vztahů

Hlavní specializace : Mezinárodní obchod Vedlejší specializace : Mezinárodní přeprava a zasílatelství



Název diplomové práce:

Zkrácení celkové průběžné doby u automobilového výrobce v zájmu zvýšení jeho konkurenceschopnosti.

Možný přínos řešení na úrovni Supply Chain Škoda Auto a.s.

Vypracoval: Bc. Ondřej Paclt

Vedoucí diplomové práce: doc. Ing. Petr Pernica, CSc.

Rok dokončení práce: 2008

Prohlášení

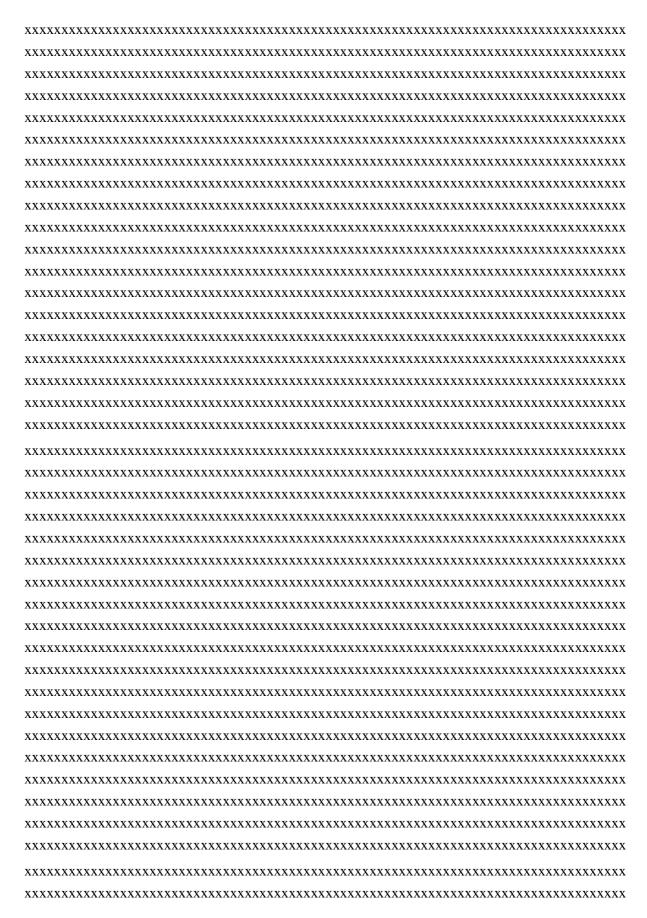
Prohlašuji, že diplomovou práci na téma "Zkrácení celkové průběžné doby u automobilového výrobce v zájmu zvýšení jeho konkurenceschopnosti. Možný přínos řešení na úrovni Supply Chain Škoda Auto a.s." jsem vypracoval samostatně. Použitou literaturu a podkladové materiály uvádím v přiloženém seznamu literatury.

Poděkování

Rád bych poděkoval vedoucímu mé diplomové práce, panu doc. Ing. Petru Pernicovi, CSc. za doporučení tohoto nesmírně zajímavého téma a jeho odborné vedení, cenné rady a připomínky při zpracování této diplomové práce. Rovněž bych touto cestou rád poděkoval panu Ing. Jiřímu Čurdovi, vedoucímu logistiky v závodu Škoda Auto a.s. ve Vrchlabí, za jeho velkou podporu a konzultace, které přispěly ke vzniku této práce.

Obsah

Úvodem



Průběžná doba jako nástroj konkurenceschopnosti a obraz produktivity podniku – úvod do problematiky.

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1. Aktuální vývoj českého automobilového průmyslu

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2. Supply Chain Management

2. 1. Vztah logistiky a supply chain managementu

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2. 2. Integrované dodavatelské řetězce

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2. 3. Správné nastavení a vyrovnání motivací a odměn napříč Supply Chains

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2. 4. Supply Chain Risk Management

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2. 4. 1. Pojetí rizika

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2. 4. 2. Trendy ovlivňující rizikovost v rámci dodavatelského řetězce¹

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2. 4. 3. Cíle a strategie Supply Chain Risk Managementu

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¹ Paulsson, U.: On managing disruption risks in the supply chain, str. 138

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2. 4. 4. Business Continuity Management

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2. 5. Efekt zesílení

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2. 6. Lean Production

2. 6. 1. Sedm hlavních způsobů plýtvání

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2. 6. 2. Metody štíhlé výroby

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2. 7. Bod rozpojení a stlačování času

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2. 8. Ideální typ logistického řetězce

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2. 9. Vybrané logistické technologie

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3. Supply Chains v automobilovém průmyslu

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4. Minisonda do chování a potřeb zákazníků

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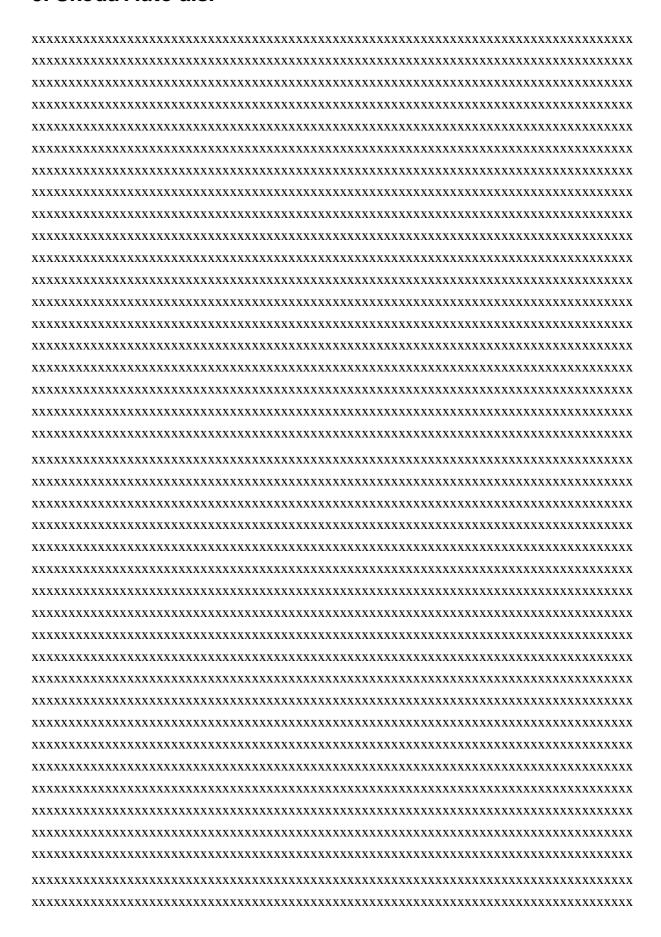
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5. Škoda Auto a.s.



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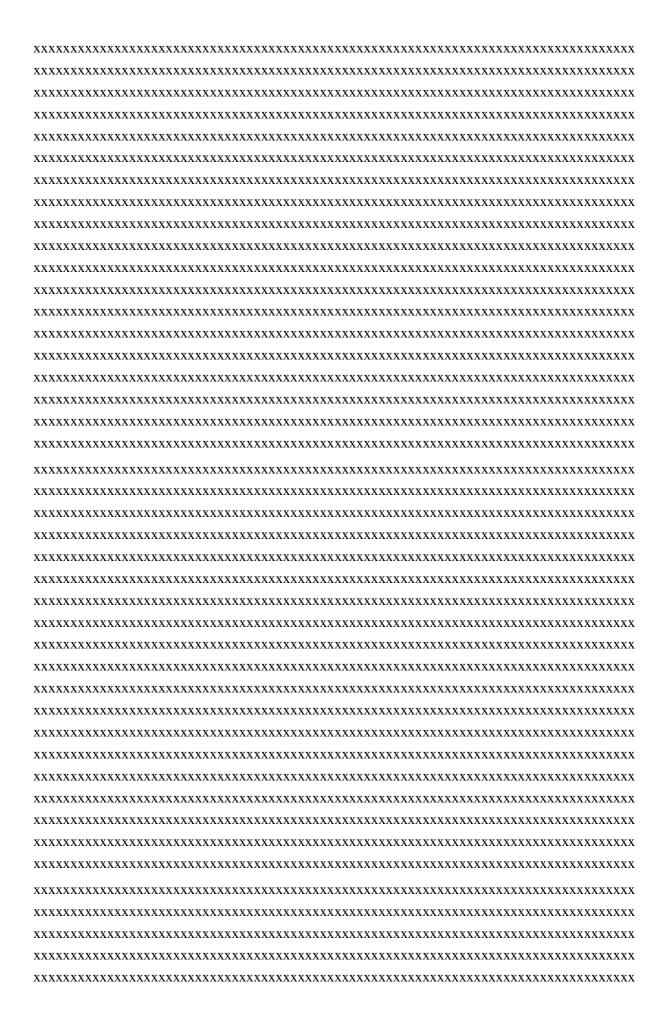
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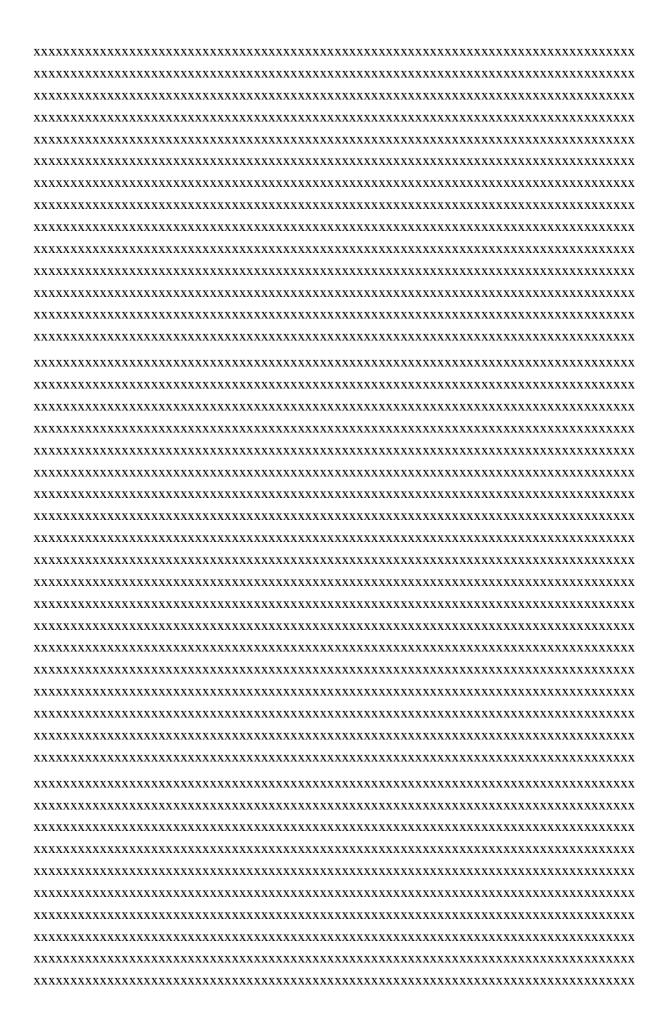
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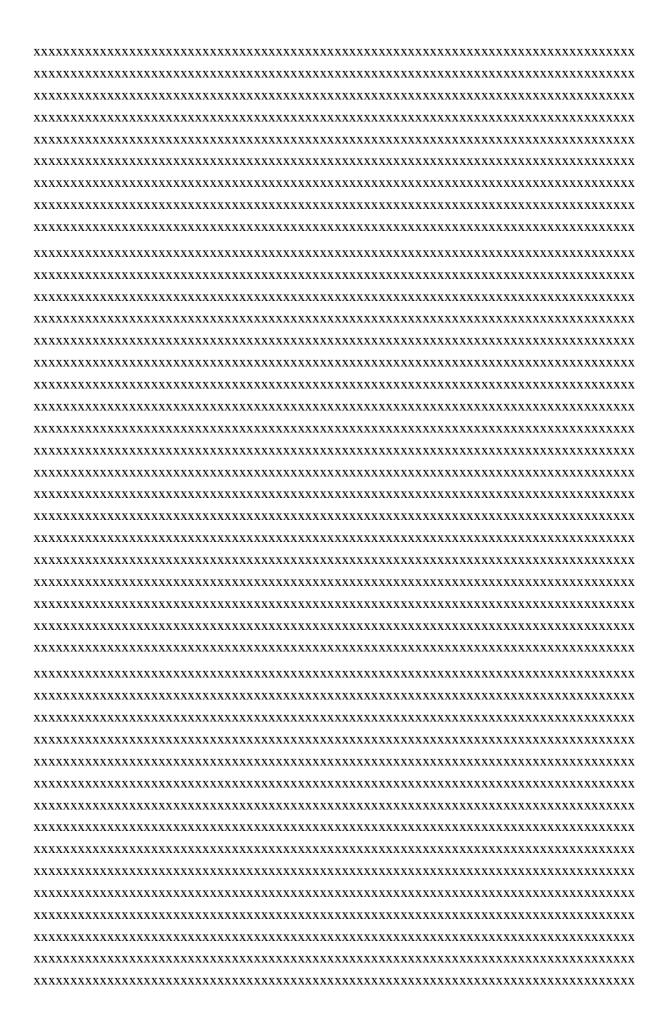
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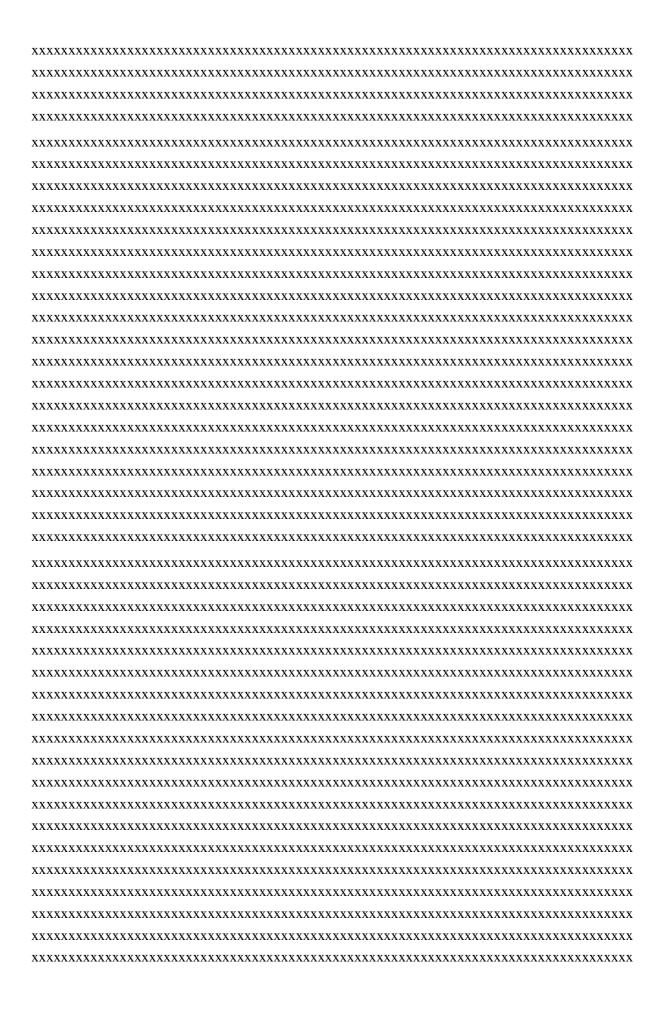
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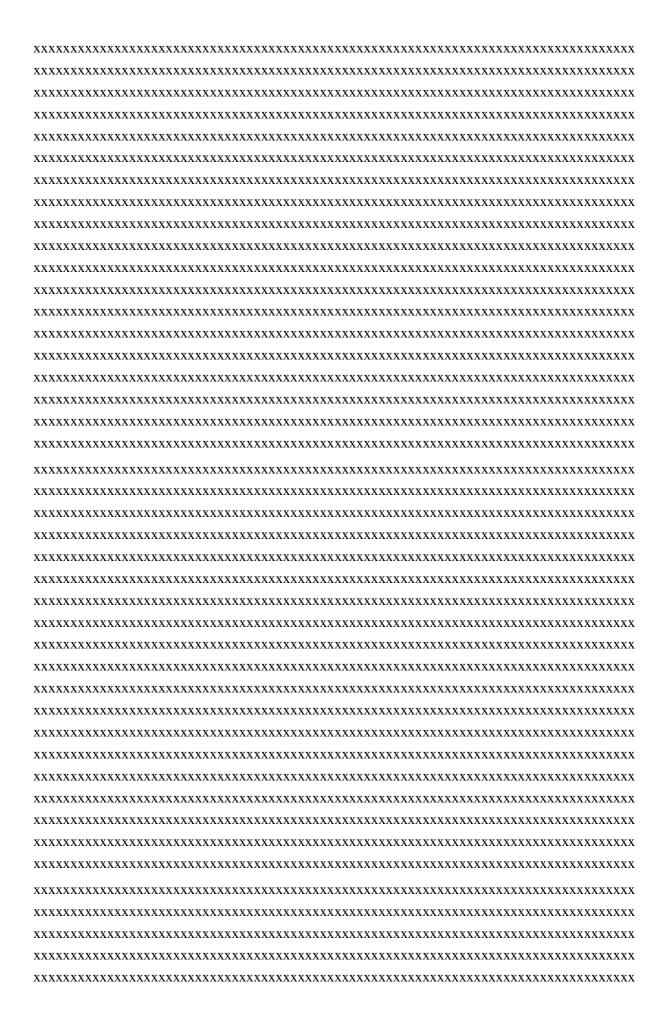
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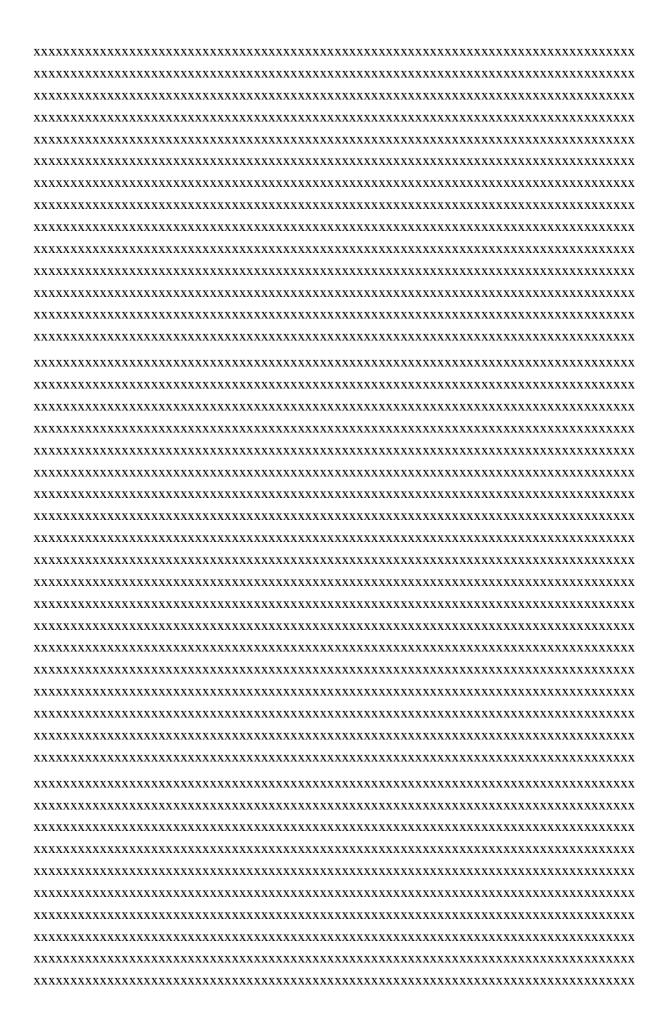


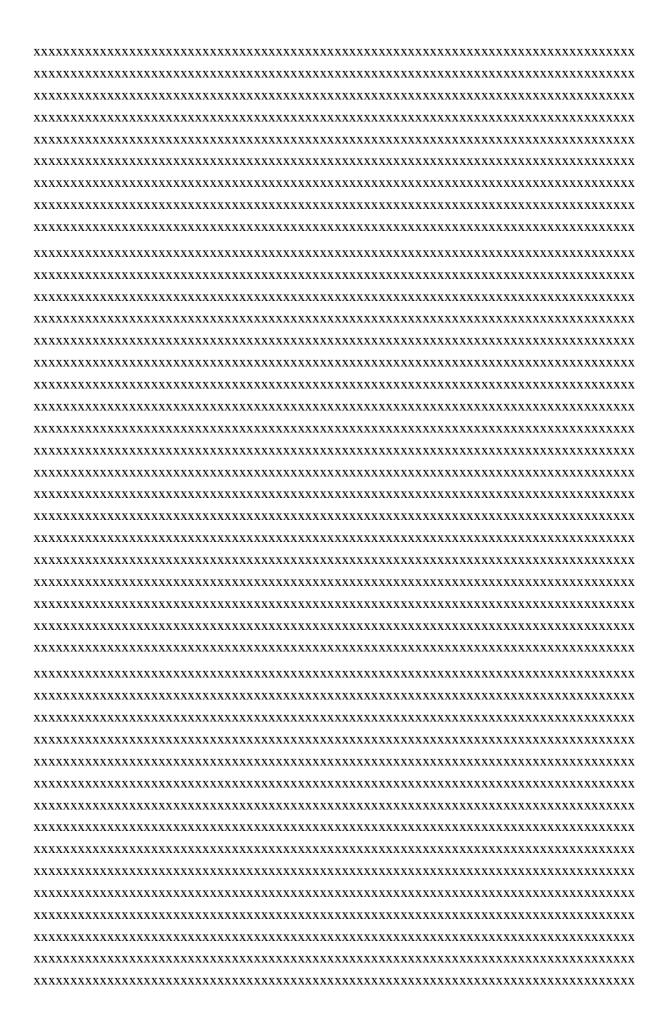


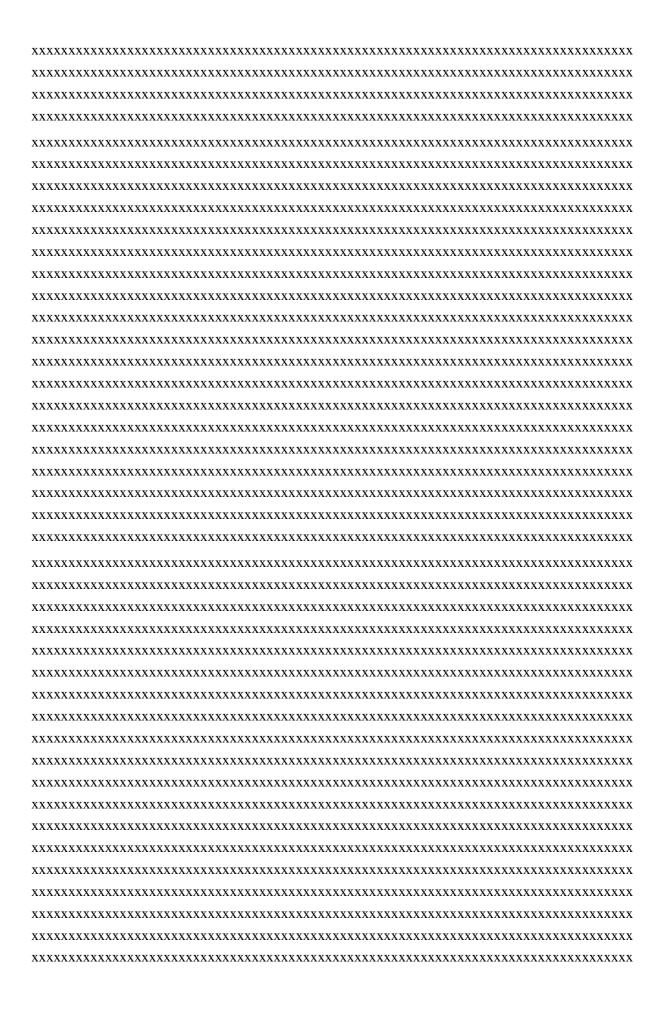


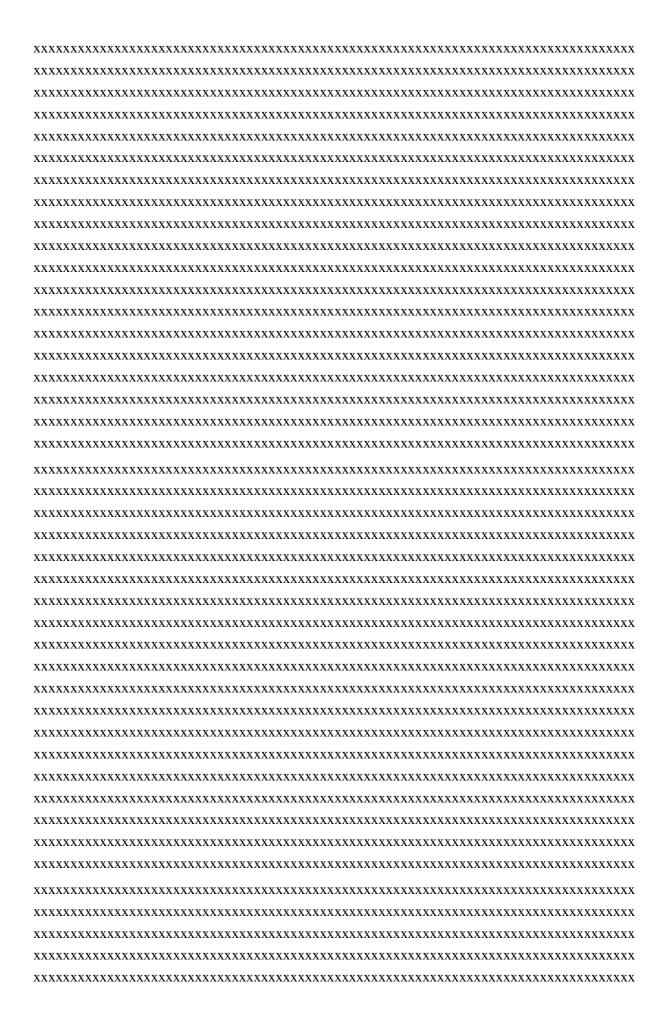


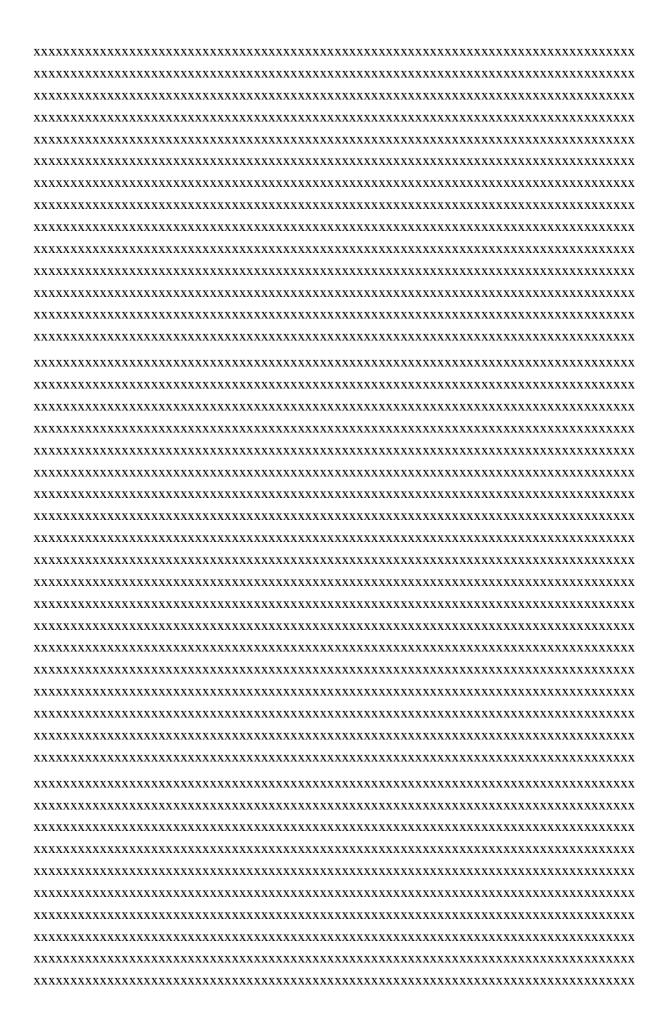


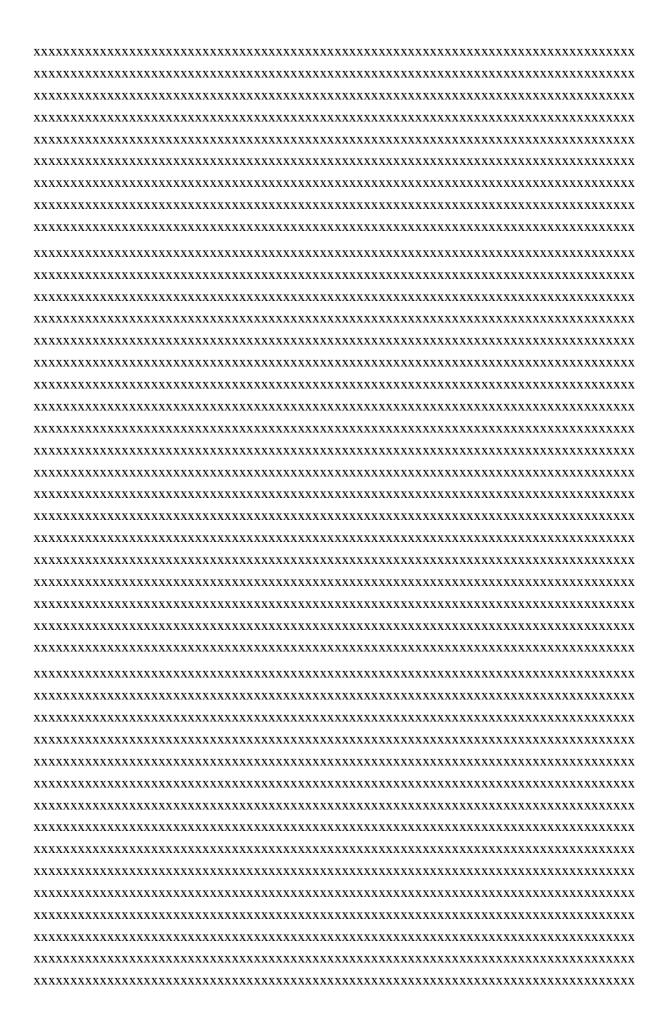


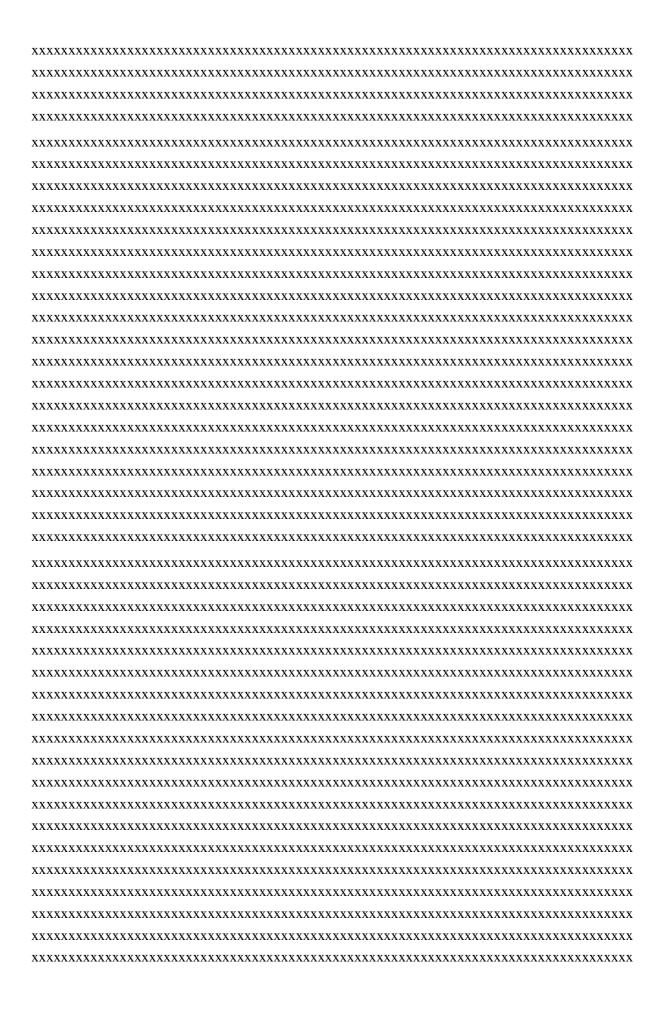








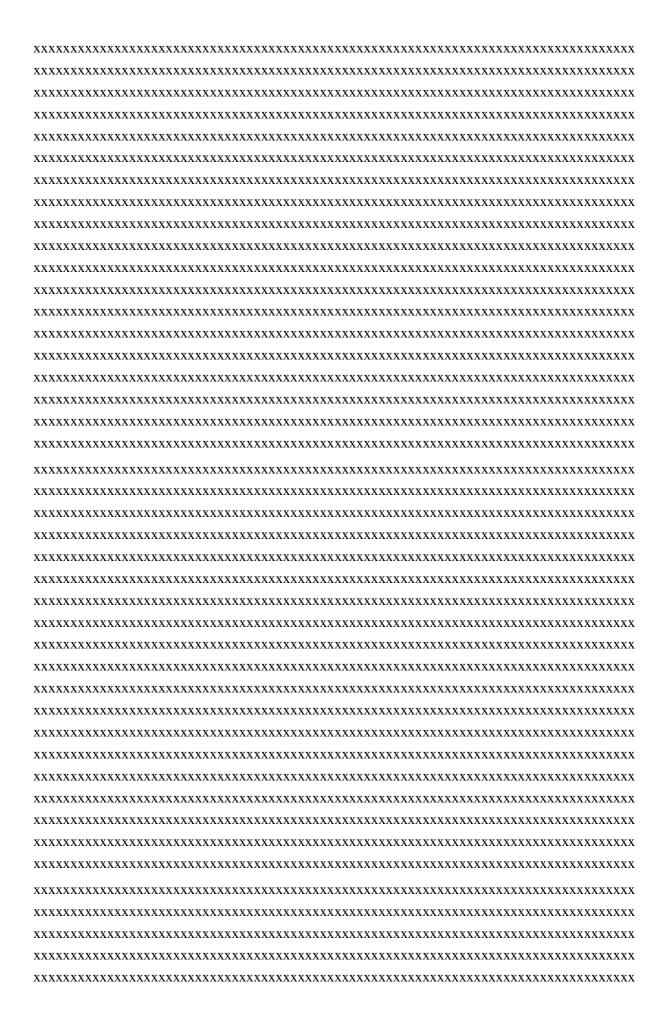




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#### Ostatní materiály:

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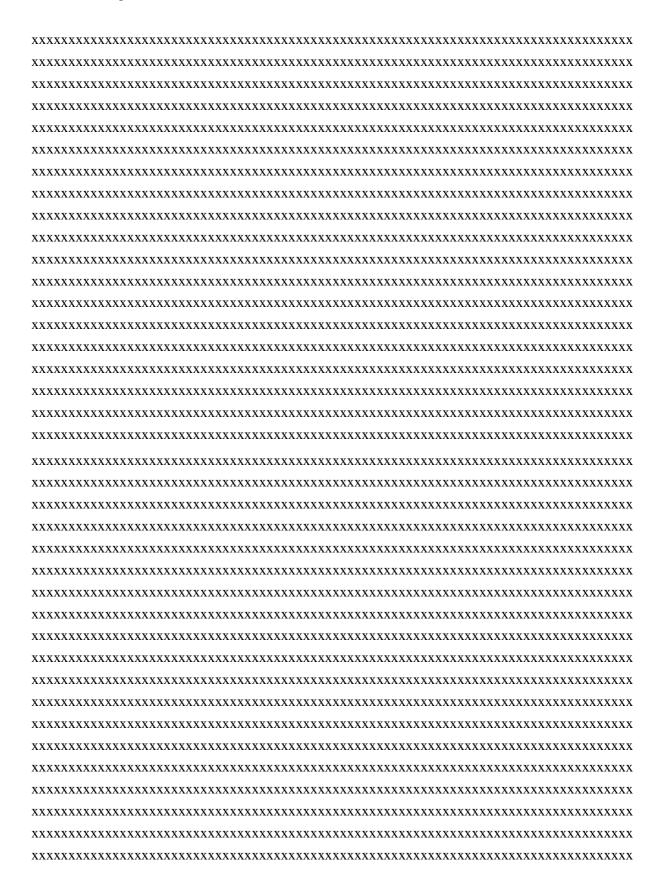
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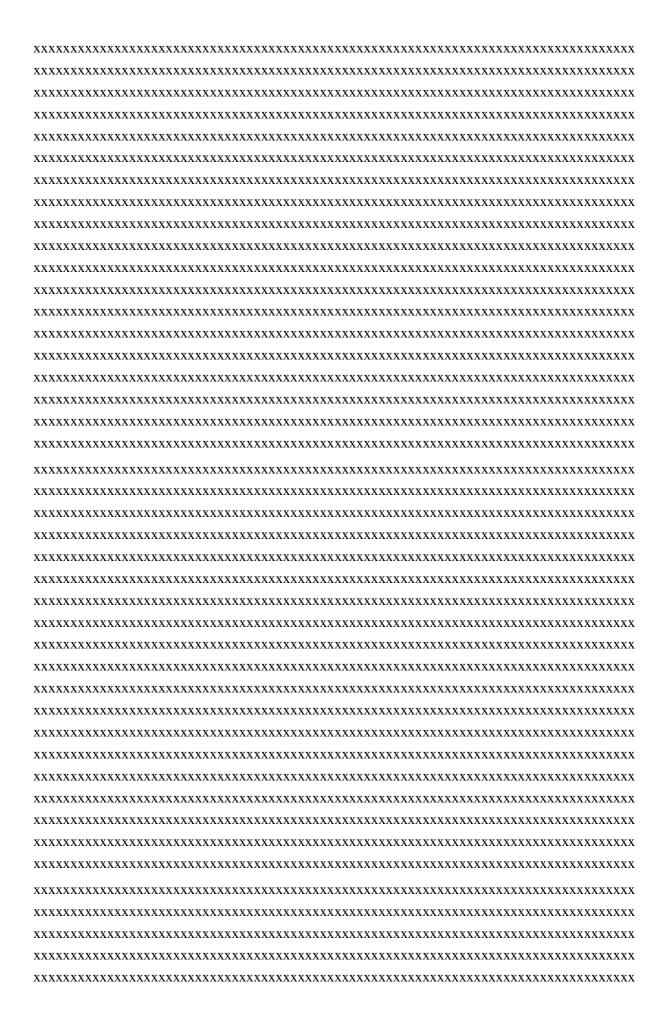
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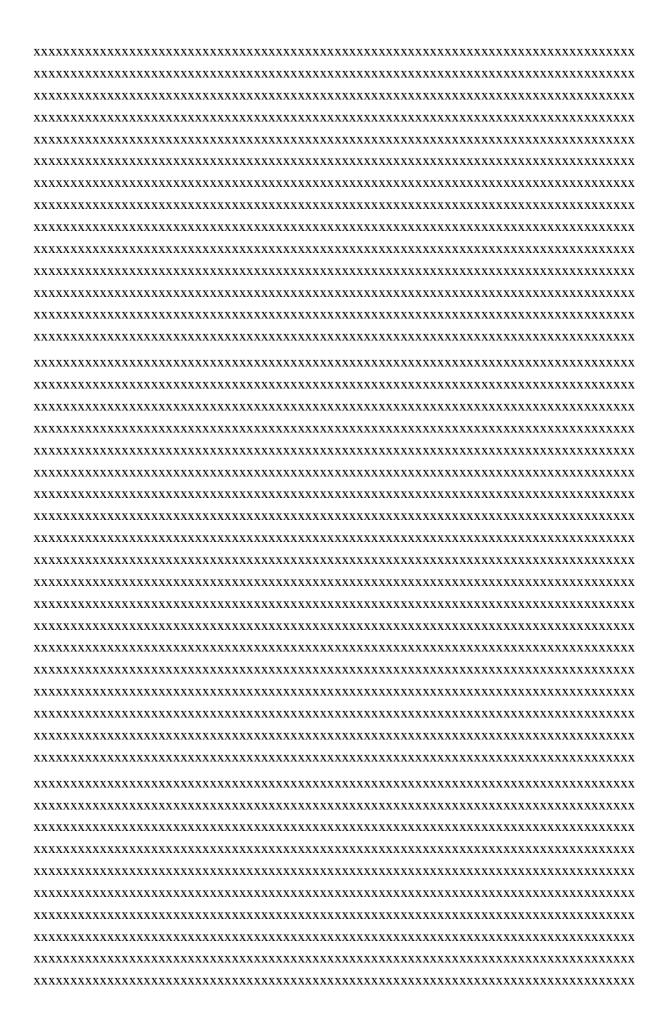
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