



Master's Thesis Evaluation

Name of the student: **Bc. Tomáš Mudra**

Title of the thesis: **Czech Expatriates in China - the factors of success**

Opponent of the thesis: **Ing. Xiaokun Li**

Goals of the thesis:

- 1. Analyze the specifics of the Chinese culture relevant for a Czech expatriate willing to relocate to China, particularly the differences of the Chinese and the Czech cultures**
- 2. Explore the concrete influences of the Chinese culture on daily working life, business negotiations, networking, etc.**
- 3. Provide recommendations for Czech expatriates about how to suitably and successfully behave, act, work and live within the Chinese environment.**

1. bligatory criteria	Grade			
	1	2	3	4
The goals of the thesis are evident	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Understanding of the relevant theoretical framework	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical skills required	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Justified methods for reaching the goals were chosen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Depth and relevance of the analysis in relation to goals	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Making use of literature/other resources, citing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The thesis is a well-organised logical whole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Structural, grammatical, spelling errors complicating reading	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The overall appearance of the thesis is formally correct	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Originality, i.e. it is produced by the student	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical/theoretical relevance/applicability	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2.

Remarks and

suggestions:

Kindly see paragraph 3 - Comments on evaluation and the justification of the grade assigned

3.

Comments on

evaluation and the justification of the grade assigned:

I consider this diploma thesis an exceptional work, in which the author showed his great interest and passion in cultural dimension theories, his extraordinary understanding about the Chinese and Czech business cultures and outstanding problem-solving abilities.

The goals proposed at the beginning of the thesis are completely answered and the recommendations for the Czech expatriates are highly applicable. Personally I think the significance of this work is more than theoretical supports to the Czech expatriates, it is worth reading for any people, who are interested in the Chinese or Czech culture in general.

I would like to point out the following highlights of the thesis:

1. The whole work is built on a great logical structure, for the story line is fairly clear to the readers
2. The main values of the Chinese and Czech cultures are precisely defined
3. Research questionnaire is designed on a original basis and on a professional level
4. The conclusion and recommendations proposed are highly applicable
5. At the end of the thesis the author showed his plan for his further development in this area and willingness to cooperate with other people, who are interested in this topic

Although the practical part lacks in the sector distribution of the Czech expatriates in China and the partial analyses for each sector, which can, in my view, probably improve the practicability of this work onto a higher level, I still think that the targets proposed as the general characteristics of the Czech expatriates are accomplished.

On top of that I propose the final grade of this thesis to be Excellent.

4.

Questions for

discussion:

According to Hofstete's research result, China scores 118 points of the LTO index (page 31), which is relatively high on a world scale. The author also mentioned "The Chinese Culture places large value on building long-term personal relationships"(page 27). However, at the same time, the Chinese individuals tend to be more pragmatic than fore-sighted. For instance, a lot of the enterprises with China capital are short-term profit-driven and have problems to set their core values or long-term plans. How do you explain this cultural paradox?

I recommend the submitted thesis for its final defense.

Final grade: Excellent (1)

In Prague, on May 25th, 2012

Signature of the Opponent