University of Economics, Prague

Faculty of Business Administration



Master's Thesis Evaluation by the Supervisor

International Production and Global Logistics Operations - Management Issues in Global Logistics with Offshored Production Systems

Author of the Master's Thesis:

Franziska Korrmann

Goals of the Master's Thesis:

Analysis of management issues, topics and problems in logistics management with regard to internationally fragmented production systems.

EVALUATION OF THE MASTERS' THESIS	
Criteria (each max 10 points)	Points awarded
1. The goals of the thesis are evident and accomplished	8
2. Demands on the knowledge	10
3. Adequacy and the way of the methods used	8
4. Depth and relevance of the analysis in relation to goals	8
5. Making use of literature/other resources, citing	10
6. The thesis is a well-organised logical whole	10
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	10
9. Originality, i.e. it is produced by the student	8
10. Practical/theoretical relevance/applicability	8
Total score in points (max 100)	90
Final grading	Excellent (1)

Overall evaluation, additional questions or comments:

The theme is topical as large number of companies adopting off-shoring strategy still has significant difficulties to uncover real impacts on their supply chains. Obviously the author has demonstrated the great work with literature and sufficiently managed to outline all significant aspects of off-shoring strategy. The author did not provide the picture of impacts brought by off-shoring application on one company but it was explained in couple of case studies. I confirm, that the thesis correspond to the required quality and could be defended depending on the defence. I place the following questions:

Which impacts on supply chain would you identify when adopting off-shoring strategy for a product that is expected to be highly customized for customers and delivered in a short time such as five days? Is it viable under the above mentioned condition to apply off-shoring strategy? If so explain the possible structure of such supply chain.

The name of the supervisor:	
Ing. Petr Jirsák, Ph.D.	
The employer of the supervisor:	
KLOG	
14 September 2011	C
	Signature of the supervisor