University of Economics, Prague
Faculty of Business Administration

Master's thesis evaluation by the supervisor

Title of the Master's thesis:

The challenge of implementing Toyota Production System (TPS) in the Czech Republic: A Study in Cross-Cultural Management

Author of the Master's thesis:

Bc. Mgr. Michal Kožа

Objectives of the Master's thesis:

To analyse the differences between and the possibilities of integration of Czech and Japanese management values with those inherent within the TPS.

EVALUATION OF THE MASTER'S THESIS	
Criteria (max. 10 points per category)	**Points awarded**
1. The objectives of the thesis are evident and accomplished	9
2. Demands on the acquisition of additional knowledge or skills	9
3. Adequacy and the way of the methods used	9
4. Depth and relevance of the analysis in relation to objectives	9
5. Making use of literature/other resources, citing	9
6. The thesis is a well-organised logical whole	9
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	10
9. Originality, i.e. it is produced by the student	10
10. Practical/theoretical relevance/applicability	9
Total score in points (max 100)	**93**
Final grading	***Excellent (1)***

Overall evaluation and questions to be answered in the course of the defense:

The planning and effort to compile original research, hypotheses, findings and conclusions are definitely reflected in this thesis. The research protocol was tested prior to the delivery of the final apparatus using a β-version to assure reliability and comprehension by the respondents. In addition, linguistics differences were taken into consideration. Interpretation of the data is sufficient given that the findings are descriptive and substantiate the discussion. Too many theses are based solely on the statistical interpretations and often lack the adequate verbiage required to validate the findings. In its current form, the thesis appeals to both an academic and professional audience.

Questions:

1. Identify the areas that would require future research and why?
2. Given that Hofstede's cultural dimensions for the Czech Republic are, according to author, educated guesses, discuss their reliability in the research process.

Name of the Master's thesis supervisor:

Richard Brunet-Thornton, FRSA, MIM, MBA, PhD

Occupation of the Master's thesis supervisor:

Assistant Professor - Faculty of Management - VŠE

January 24, 2015

Signature of the Master's thesis supervisor