

Master's Thesis Evaluation by the Supervisor

Title of the Master's Thesis:

Internal Communication

Author of the Master's Thesis:

Tomas Rathousky

Goals of the Master's Thesis:

To examine and analyse the situation regarding internal communications between labour and management in a given company. The work looks at the strong points and makes recommendations as to how to eliminate or reduce at least, the weak parts of internal communication in the firm.

EVALUATION OF THE MASTER'S THESIS	
Criteria (each max 10 points)	Points awarded
1. The goals of the thesis are evident and accomplished	10
2. Demands on the acquisition of additional knowledge or skills	10
3. Adequacy and the way of the methods used	10
4. Depth and relevance of the analysis in relation to goals	10
5. Making use of literature/other resources, citing	10
6. The thesis is a well-organised logical whole	10
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	10
9. Originality, i.e. it is produced by the student	10
10. Practical/theoretical relevance/applicability	10
Total score in points (max 100)	100
Final grading	výborně (1)

Overall evaluation (cca 150 words):

This work has been very well laid out and executed. It serves to inform the reader, who may have little or no knowledge of the internal communications situation in firms. As someone who teaches HR management and allied topics, I draw inspiration from the material contained therein and it leads me in research directions when assembling my own lecture materials. Therefore I have had no hesitation in recommending this work for the highest possible mark.

The name of the supervisor:

Martin John David Quigley, LL.M

The employer of the supervisor:

University of Economics, Prague. VSE v Praze