

Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2015/2016**

Bachelor Thesis Topic: **Business, Trade, and Investment Relations between the Czech Republic and Vietnam**

Author's name: **Khanh Nghia Tran**

Ac. Consultant's Name: **doc. Ing. Ludmila Štěrbová, CSc.**

Opponent: **Ing. Jaroslav Halík, MBA, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	2
5.	Depth of analysis	2
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	2

Comments and Questions:

The aim of the thesis is to analyse trade and investment relations between the Czech Republic and Vietnam. The Author describes general economic characteristics of both countries, gives detailed overview of trade relations between the Czech Republic and Vietnam including political and legal frames, examines the customs, laws and regulations between Vietnam and the EU. He formulates conclusions on possible investment opportunities in Vietnam by pointing out areas/industries, which have not been fully developed yet and pose great investment potential. I can say that the thesis is a solid piece of work, the Author applied his theoretical knowledge on practically oriented analysis, the objectives, structure, logic and stylistics are on an acceptable level. The work misses more real-life examples to illustrate the findings, which is a pity, because there is enough bibliography in this respect. Question: Vietnam and China are both centrally planned economies. Do you see, however, some differences in trade and investment opportunities between these countries in Central and Eastern Europe?

Conclusion: The Bachelor Thesis is recommended for the defence.

Suggested Grade: **1**

Date: 05/20/2016

Ing. Jaroslav Halík, MBA, Ph.D.

Opponent