

Assessment of Bachelor Thesis – Academic Consultant



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2015/2016**

Bachelor Thesis Topic: **French Cultural Standards from Czech Perspective in Study Environment**

Author's name: **Barbora Sádlová**

Ac. Consultant's Name: **Ing. Zuzana Křečková Kroupová, M.A., Ph.D.**

Opponent: **Ing. Přemysl Průša, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	1
5.	Depth of analysis	1
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	1

Comments and Questions:

Topic of the French Cultural Standards from Czech Perspective in Study Environment is very relevant given the current frequent contact between these two cultures.

The thesis is based on profound analysis of relevant literature related to culture, its elements, cultural stereotypes, cultural dimensions and cultural standards. Description of aspects influencing French culture are accompanied with details of the French school system. The possibilities of studying in France for the Czech students are added which bring more explanatory insight for further analysis among respondents.

The group of respondents is both relevant and sufficient for the research.

Derived Czech-French cultural standards are thoroughly compared to theoretical backgrounds based on historical roots of French culture as well as the current educational system.

Thesis also provides suggestions for successful cross-cultural interaction for Czech students with French culture at study environment, hence is useful for any Czech students intending to go to study to France.

Questions:

1. Based on your identified cultural standards, where do you see potentially the most sensitive areas of clash between Czech and French culture at study environment?
2. What are your suggestions for the students exchanges organised by VŠE in view of your cultural standards derived?

Conclusion: The Bachelor Thesis is recommended for the defence.

Suggested Grade: **1**

Date: 05/05/2016

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