

## Assessment of the Master Thesis – Academic Consultant/Supervisor



Study program: International Economic Relations

Field of Study: International Business – Central European Business Realities

Academic Year: 2016/2017

Master Thesis Topic: Procurement of Transport Services in Anheuser-Busch InBev

Author's Name: Alexandra Ivashkevich

Ac. Consultant's Name: Marek Vinš

Opponent's Name: Petr Kolář

	Criterion	Mark (1-4)
1	Overall objective achievement	2
2	Logical structure	2
3	Using of literature, citations	1
4	Adequacy of methods used	2
5	Depth of analysis	3
6	Self-reliance of author	2
7	Formal requirements: text, graphs, tables	2
8	Language and stylistics	1

**Comments and Questions:** Thesis brings an extensive overview of up-to-date resources, however analysis in practical part should have been done to a greater extent.

Question: Explain in detail procurement strategy of transportation services (especially price structure and number of chosen suppliers) in Ab InBev and its change over years.

**Conclusion:** Master Thesis is/is not **recommended for the defense**

**Suggested Grade: 2**

Prague, 13<sup>th</sup> December 2016

A handwritten signature in black ink, appearing to be 'Marek Vinš', written in a cursive style.

Academic Consultant