

Assessment of Master Thesis – Academic Consultant



Study programme: **International Economic Relations**

Field of study: **International Business - Central European Business Realities**

Academic year: **2015/2016**

Master Thesis Topic: **Demographic and Individual Factors as a Predictor of Social Entrepreneurial Motivation among University Students**

Author's name: **Miriam Sofie Olsen Eid**

Ac. Consultant's Name: **doc. Ing. Ludmila Štěrbová, CSc.**

Opponent: **Ing. Jaroslav Halík, MBA, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	2
5.	Depth of analysis	2
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	1

Comments and Questions:

The MT meets all requirements. The author fulfilled an extensive literature research and based her analysis on her own research while using a correct methodology. The analysis of responses of the research questions lead to clear conclusions, even if the author analysed only respondents – students – from two universities. Hypotheses were correctly tested and the goals of the thesis were met. At the defence, the discussion could be based on following questions: 1. You mention that in a future research you would ask students if they studied any course related to the entrepreneurship. Why do you think it is important to study such courses for implementing social responsibility in entrepreneurship? 2. What are the most important aspects that influence positively the feeling of social responsibility?

Conclusion: The Master Thesis is recommended for the defence.

Suggested Grade: **1**

Date: 14. 09. 2015

doc. Ing. Ludmila Štěrbová, CSc.
Academic Consultant