

Master's Thesis Evaluation by the Supervisor

Title of the Master's Thesis:

An exploration of human and social capital of entrepreneurs based on their LinkedIn profile

Author of the Master's Thesis:

Rodrigo Rivera

Goals of the Master's Thesis:

To describe the characteristics of Internet entrepreneurs based on their linkedIn profiles

EVALUATION OF THE MASTER'S THESIS	
Criteria (each max 10 points)	Points awarded
1. The goals of the thesis are evident and accomplished	9
2. Demands on the acquisition of additional knowledge or skills	10
3. Adequacy and the way of the methods used	9
4. Depth and relevance of the analysis in relation to goals	9
5. Making use of literature/other resources, citing	9
6. The thesis is a well-organised logical whole	10
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	10
9. Originality, i.e. it is produced by the student	10
10. Practical/theoretical relevance/applicability	10
Total score in points (max 100)	96
Final grading	výborně (1)

Overall evaluation (cca 150 words):

Overall, the thesis is impressive piece of work. It is unique and challenging concerning the development of technology that enables data extraction from internet profiles. The author provides significant added value for a research in internet entrepreneurship field. For this reason I suggest the thesis to be awarded as "Excellent thesis" (ESOP). I have also some comments that might improve potential future work. There is a rich list of literature sources, but not all references are correctly provided (e.g. missing volume, pages). Also, the author criticizes small sample sizes in previous research, but ignores well done metaanalyses in the field of psychology of entrepreneurship (e.g. Rauch, Frese, 2007), human capital and entrepreneurship (Unger et al., 2011) and rich literature based on PSED study. Not all research hypotheses are sufficiently backed up, e.g. H1. Subchapter 4.3.2 has unclear added value, average number of endorsed skills per employee/entrepreneur might be reported instead. I agree with limitations of 4.3.13 subchapter, thus it might be removed. In general, hypotheses are not rigorously / statistically tested.
Question: What further work on the topic the author plans? Are there some intentions to publish in academic journals?

The name of the supervisor:

Martin Lukeš

The employer of the supervisor:

University of Economics, Prague