

Master's Thesis Evaluation by the Supervisor

Title of the Master's Thesis:

Management consulting career entry:
In-depth overview & strategic analysis of the critical recruitment factors with special emphasis on CEMS graduates

Author of the Master's Thesis:

Bc. Alexandra Levrincová

Goals of the Master's Thesis:

The thesis looks closely on a specific recruiting process in management consulting, analyzes its key recruitment factors, tests them among the students from University of Economics, Prague and provides recommendations to two main stakeholders; the university and the students.

| EVALUATION OF THE MASTERS' THESIS | |
|---|-----------------------------|
| Criteria (each max 10 points) | Points awarded |
| 1. The goals of the thesis are evident and accomplished | 9 |
| 2. Demands on the knowledge | 9 |
| 3. Adequacy and the way of the methods used | 9 |
| 4. Depth and relevance of the analysis in relation to goals | 9 |
| 5. Making use of literature/other resources, citing | 9 |
| 6. The thesis is a well-organised logical whole | 10 |
| 7. Linguistic and terminological level | 10 |
| 8. Formal layout and requirements, extent | 10 |
| 9. Originality, i.e. it is produced by the student | 10 |
| 10. Practical/theoretical relevance/applicability | 10 |
| Total score in points (max 100) | 95 |
| <i>Final grading</i> | <i>Excellent (1)</i> |

Overall evaluation, additional questions or comments:

The thesis represents an excellent insight into the recruiting process within management consulting industry. I esp. appreciate that besides an in-depth industry analysis the author realized its own research among the most important groups of stakeholders. I only may recommend the thesis for its final defence without any remarks.

The name of the supervisor:

Jiri Hnilica, PhD

The employer of the supervisor:

Faculty of Business Administration, University of Economics, Prague