

Master's Thesis Evaluation by the Opponent

Title of the Master's Thesis:

Management consulting career entry:
In-depth overview & strategic analysis of the critical recruitment factors with special emphasis on CEMS graduates

Author of the Master's Thesis:

Bc. Alexandra Levrincová

Goals of the Master's Thesis:

Analyse key recruitment requirements and major evaluation methods at strategy consultancy companies. Using field research analyse fulfilment of those requirements within selected groups of VSE students with an emphasis on CEMS programme. In order to improve readiness of the candidates for this type of interviews, suggest recommendations for academic directors and students based on the research results.

EVALUATION OF THE MASTERS' THESIS	
Criteria (each max 10 points)	Points awarded
1. The goals of the thesis are evident and accomplished	10
2. Demands on the knowledge	8
3. Adequacy and the way of the methods used	6
4. Depth and relevance of the analysis in relation to goals	8
5. Making use of literature/other resources, citing	10
6. The thesis is a well-organised logical whole	10
7. Linguistic and terminological level	9
8. Formal layout and formal requirements, extent	10
9. Originality, i.e. it is produced by the student	10
10. Practical/theoretical relevance/applicability	9
Total score in points (max 100)	90
Final grading	Excellent (1)

Overall evaluation, additional questions or comments:

Quality master thesis with a clear research objective and focus on a specific but highly actual topic. In the terms of the CEMS programme and its graduates, the presented conclusions and recommendations are highly relevant and aligned with experience and general opinion of recruiters in the field of strategic consulting in the Czech Republic. Nevertheless, due to a limited research sample, more caution should be taken with respect to the conclusions about students with a non-CEMS major. I would also like to point out the research methodology, which I consider a weaker part of this thesis. In the theoretical and research limitation section, I would appreciate deeper discussion of the field research methods and their statistical validity. However, despite these shortcomings, I would evaluate the thesis as excellent.

The name of the opponent:

Ing. Ondřej Šabata, CEMS MIM

The employer of the opponent:

The Boston Consulting Group, s.r.o., Václavské náměstí 19, 110 00 Praha

I honestly declare that I am not in any allied relationship with the author of this Master's Thesis.

01 June 2012

Signature of the opponent