

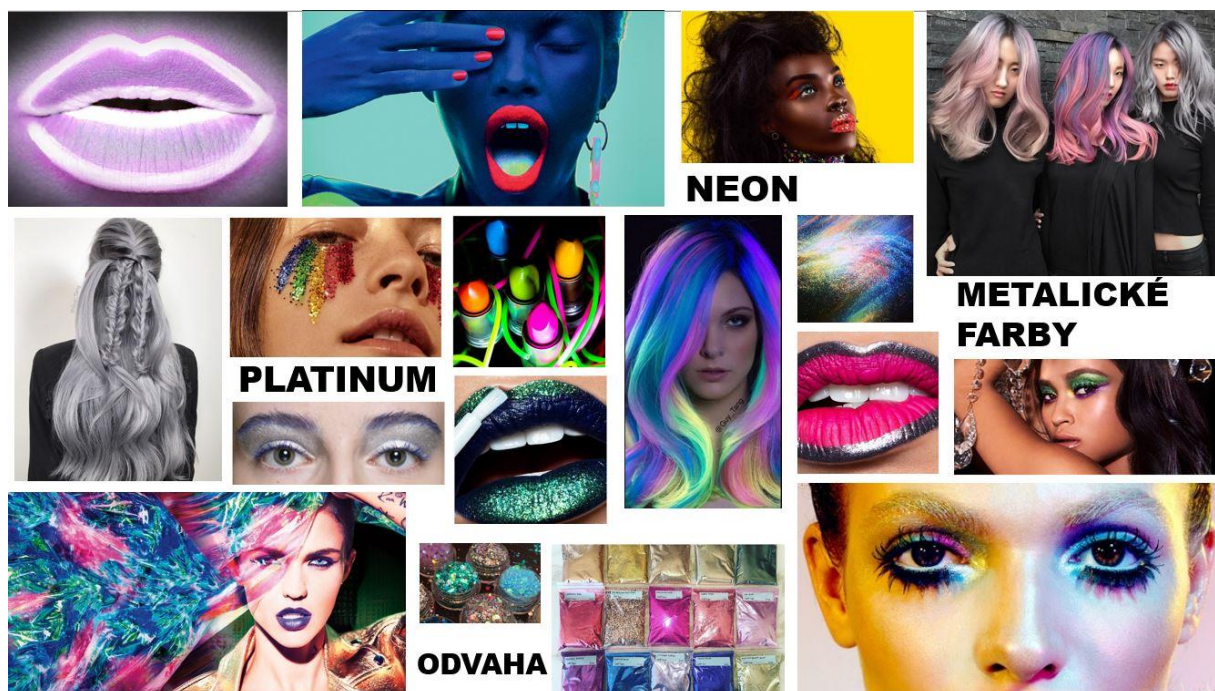
PRÍLOHY

Aktuálne kozmetické trendy obdobia Jar/Leto 2017

Trend 1: INGREDIENCIA JE ZÁKLAD



Trend 2: METALICKÉ ŠIALENSTVO



Trend 3: UDRŽATELNOSŤ

NETESTUJEME NA ZVIERATÁCH



**FASHION
TRANSPARENCY
INDEX 2017**

**WHERE I SHOP
CRUELTY-FREE**



Meet the world's
1st recyclable
shampoo bottle
made with
beach plastic

Head & Shoulders 2-in-1 Classic Clean Shampoo



NATURALTECH™

Omega 3

2L H2O

UV filters

clavines

ZODPOVEDNÉ ZDROJE SUROVÍN



UDRZITELNY BIZNIS



Trend 4: BYŤ SAMA SEBOU

INDIVIDUALISMUS



MOJ ŽIVOT



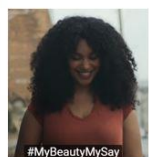
UNIKÁTNOSŤ



TY



PREDSUDKY



SEBAVEDOMIE



The collage features a variety of beauty products and makeup looks. At the top, there are images of NYX Lip Finishes, NYX Eye Finishes, and Lancôme lipsticks. Below these, there are images of Shiseido eye makeup, Sisley skincare products, and Lancôme lipsticks. The collage is divided into sections with text overlays: 'MATTIFYING', 'ŽIADNY LESK' (No Shine), and 'TATTOO FEEL LIP'.

NEUTRALITA

GENDERLESS BEAUTY

DEFINUJ SA

GENDER-NEUTRAL

COVERGIRL