

Assessment of Master Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business - Central European Business Realities**

Academic year: **2016/2017**

Master Thesis Topic: **Assessment of recruitment and selection process at logistics company**

Author's name: **Hana Stáňová**

Ac. Consultant's Name: **Ing. Zuzana Křečková Kroupová, M.A., Ph.D.**

Opponent: **Ing. Jitka Volfová, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	1
5.	Depth of analysis	1
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	2

Comments and Questions:

The topic "Assessment of recruitment and selection process at logistics company" which the author chose reflects both the current economic environment with the challenges companies meet especially due to the considerably low unemployment rate as well the "social environment" which is characterized by many changes in lifestyle and therefore a relatively new need of up-to-date recruitment methods implementation. I value the fact the author tried and managed to collect (and analyzed) data from more sources. The ability to cooperate with a company members and other mentioned respondents to gain needed data is to be appreciated too. The lower mark reflects missing punctuation at the end of "lines of bullets" and a missing text under a couple of headings – two headings after each other without a text in between. I see the value of the thesis in the complexity of a profound theoretical knowledge summary based on literature and other secondary sources and a specific advice to a chosen company.

To discuss:

- 1) Discuss the relevancy of cooperation with universities when taking into account the percentage (relatively low) of employees (candidates) having a university degree. (Based on the graph 2)
- 2) Discuss the relevancy and possible ways of cooperation with "secondary schools" taking into account the percentage (rather high) of employees (candidates) having secondary education. (Based on the graph)
- 3) Introduce and discuss ways of improving/strengthening the company image based on CSR. Mention one or two ideas.

Conclusion: The Master Thesis is recommended for the defence.

Suggested Grade: **1**

Date: 08/05/2017

Ing. Jitka Volfová, Ph.D.
Opponent