

Bachelor's Thesis Evaluation by the Supervisor

Title of the Bachelor's Thesis:

Business environment for SMEs: Competitive comparison of France, Germany, Italy and Spain.

Author of the Bachelor's Thesis:

Anna Cherniavska

Goals of the Bachelor's Thesis:

To describe what SMEs are and to describe their influence on the economy of the Europe, to define the factors, which are influencing their performance and to choose the best country, out of 4 mentioned, for the performance of SMEs.

EVALUATION OF THE BACHELOR'S THESIS	
Criteria (each max 10 points)	Points awarded
1. The goals of the thesis are evident and accomplished	10
2. Demands on the acquisition of additional knowledge or skills	8
3. Adequacy and the way of the methods used	9
4. Depth and relevance of the analysis in relation to goals	10
5. Making use of literature/other resources, citing	10
6. The thesis is a well-organised logical whole	10
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	8
9. Originality, i.e. it is produced by the student	8
10. Practical/theoretical relevance/applicability	8
Total score in points (max 100)	91
Final grading	výborně (1)

Overall evaluation (cca 150 words):

The student focused her bachelor thesis on the comparison of business environment for small and medium-sized businesses in 4 countries - France, Germany, Italy and Spain. She divided her thesis into two parts - theoretical and practical. In theoretical part she described basic terms such as definition and role of SMEs in European economy, in the practical part she applied PEST analysis and statics method of simple index numbers to compare the business environments in 4 chosen countries. She used 4 external economic indicators - Taxation, Labour cost, Demand, and Ease of Doing Business. The result of her thesis shows that the most favourable country, in terms of doing business in, is Germany.

The student used appropriate methods to fulfil the bachelor thesis goal, she used appropriate citation style and the thesis is well formatted and outlined.

I RECOMMEND this thesis to be defended.

Questions: What do have these four countries in common in the sense of starting a business?

The name of the supervisor:

Blanka Habrmanová

The employer of the supervisor:

Department of Entrepreneurship