

***Bachelor's thesis evaluation by the opponent***

***Title of the Bachelor's thesis:***

Business environment for SMEs: Competitive comparison of France, Germany, Spain, and Italy

***Author of the Bachelor's thesis:***

Anna Cherniavska

***Objectives of the Bachelor's thesis:***

The goal of the thesis is to analyze the economic indicators and the overall business conditions in France, Germany, Italy and Spain in relation to setting-up and managing an SME.

EVALUATION OF THE BACHELOR'S THESIS	
Criteria (max. 10 points per category)	Points awarded
1. The objectives of the thesis are evident and accomplished	10
2. Demands on the acquisition of additional knowledge or skills	9
3. Adequacy and the way of the methods used	9
4. Depth and relevance of the analysis in relation to objectives	8
5. Making use of literature/other resources, citing	8
6. The thesis is a well-organised logical whole	9
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	10
9. Originality, i.e. it is produced by the student	8
10. Practical/theoretical relevance/applicability	9
<b>Total score in points (max 100)</b>	<b>90</b>
<b>Final grading</b>	<b>Excellent (1)</b>

***Overall evaluation and questions to be answered in the course of the defense:***

The goal of the thesis was to compare and analyze environment for entrepreneurship within Germany, France, Italy, and Spain. In the theoretical part the author defines small and medium enterprises according to various criteria. Then the 4 countries are being analyzed using PEST analysis and data from OECD. Chapter Factors influencing performance of SMEs provides in-depth insights on taxation of SMEs both from theoretical point of view as well as comparative one; followed by labor cost and demand.

Overall the thesis, I believe, was challenging to write and complete and it also provides practical value for entrepreneurs. I evaluate this thesis with mark 1 and recommend it for defense.

Questions for defense:

- 1) What possible implications would you recommend to Czech policy makers to encourage entrepreneurship within Czech economy?
- 2) Based on what factors would you personally choose a country of operation as an entrepreneur and why?

***Name of the Bachelor's thesis opponent:***

Ing. Jan Mareš

***Occupation of the Bachelor's thesis opponent:***

Department of Entrepreneurship, Faculty of Business Administration, University of Economics, Prague

*I honestly declare that I am not in any allied relationship with the author of this Bachelor's thesis.*

June 2, 2017

\_\_\_\_\_  
Signature of the Bachelor's thesis opponent