

# University of Economics, Prague

## **Faculty of Finance and Accounting**

Study programme "Finance and Accounting"

## Master Thesis Evaluation

### **Reviewer form**

**Student name:** Florian Hauser

**Title of the thesis:** Comparison of the Management Accounting and Controlling

Practises in People's Republic of China and Germany

Year of the defence: 2017

Supervisor name Jaroslav Wagner, Management Accounting Department, Faculty

and affiliation: of Finance and Accounting, University of Economics, Prague

Reviewer name Bohumil Král, Management Accounting Department, Faculty of

**And affiliation:** Finance and Accounting, University of Economics, Prague

#### THESIS CONTENT SUMMARY:

The principle objective of the thesis is to compare the aims, content and structure of management accounting in China and Germany. The comparison takes into consideration the following aspects: economic, historical, political and foreign determinants, educational influences including the development of profession and cultural differences.

The main benefit of the thesis comes from the fact that such comparative study has not existed up to now. Regarding the strengths of thesis, I appreciate very quality methodology, starting with justification of the countries' selection and continuing with research questions definition and research design determination. Thesis findings and conclusions come from more 140 literature sources which are quoted in the thesis.

Nevertheless, more than size of sources I appreciate many author's comments and own opinions declared in the thesis; they proof the author's competence to analyse the literature sources and to evaluate them by the way that brings new value added. Generally said the thesis could serve as a very solid outcome for future Ph.D. dissertation in this regard.

Also formal aspects of thesis are on above-standard level.

The thesis brings many new outcomes and inspirations; there is no doubt the thesis has fulfilled the aims defined at its beginning.

#### **OBJECTIONS AND REMARKS:**

The thesis has no apparent weaknesses.

### **QUESTIONS FOR THE DEFENCE:**

- 1. Page 9: The author comes from the Colin Drury's definition of cost accounting which in the compliance with the title of this MA subsystem stresses a quantitative approach to costs as an exclusive object of (especially short-term) management. Consequently, difference between cost and management accounting is according to this approach based on the facts that MA provides not only financial but also non-financial information, displays also qualitative approach and it focuses also on long-term management horizon. Nevertheless, also other cost accounting definitions which extend this in my opinion this very narrow determination exist; these approaches also comes from different relation between cost and management accounting. What was the reason the thesis author has come from this cost accounting definition and its relation to MA?
- 2. Page 67: The thesis author quoted some experts who consider approach to management accountants' education in Germany as "inefficient and lacking an orientation toward business needs". However, he mentions a broader application of case studies in lectures as a way forward only. Could the author be more specific in the determination of steps which would lead to more efficient pre-qualification education of future management accountants in Germany?

Criterion	Excellent	Very good	Good	Insufficient
Aim formulation and fulfilment	x			
Work with literature	х			
Methods and data used	х			
Results and their discussion	х			
Formal aspects	х			
Suggested overall grading: 1	- Excellent			

	Signature		
Prague, June 4, 2017	Bohumil Král		