Assessment of the Master Thesis – Opponent



Study program: International Economic Relations

Field of Study: International Business - Central European Business Realities

Academic Year: 2017/2018

Master Thesis Topic: Appraisal of Transparency International in the Czech Republic

Author's Name: Bc. Lucie Kubrová

Ac. Consultant's/Supervisor's Name: prof. Ing. Zuzana Dvořáková, CSc.

Opponent's Name: Ing. Marie Štěpánková

	Criterion	Mark (1-4)
1	Overall objective achievement	1
2	Logical structure	1
3	Using of literature, citations	1
4	Adequacy of methods used	1
5	Depth of analysis	1
6	Self-reliance of author	1
7	Formal requirements: text, graphs, tables	1
8	Language and stylistics	1

Comments and Questions:

The thesis is very well structured, logic, interesting and well done.

Questions: What is a difference between TI worldwide personnel marketing and TI in the CR? How is it supported by the organization strategy?

Conclusion: Master Thesis is recommended for the defense

Suggested Grade: excellent

Prague, 2.8.2017

Opponent

Hofalusova