

Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2017/2018**

Bachelor Thesis Topic: **Business, trade and investment relations between Czech Republic and Germany**

Author's name: **Ekaterina Bonopartova**

Ac. Consultant's Name: **doc. Ing. Ludmila Štěrbová, CSc.**

Opponent: **Ing. Jaroslav Halík, MBA, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	2
2.	Logical structure	2
3.	Using of literature, citations	3
4.	Adequacy of methods used	2
5.	Depth of analysis	3
6.	Self-reliance of author	2
7.	Formal requirements: text, graphs, tables	2
8.	Language and stylistics	3

Comments and Questions:

The Thesis focuses on the trade and investment opportunities between the Czech Republic and Germany. The author describes the overall economic situation in both countries, their bilateral economic activities and mutual benefits. The text contains a lot of very useful pieces of information, but the author mostly copied them from different publications without major own elaboration. The whole work is rather a compilation than analytical survey with clear outcomes. From technical point of view the author insufficiently marked many quotations or omitted to mark them at all. The language and stylistics are on very average level. Questions: 1) Give actual names of Czech and German companies that co-operate in the area of machinery and food production, and IT and financial services. 2) Explain the benefits and drawbacks of their co-operation.

Conclusion: The Bachelor Thesis is recommended for the defence.

Suggested Grade: **2**

Date: 10/12/2017

Ing. Jaroslav Halík, MBA, Ph.D.

Opponent