

# Assessment of Bachelor Thesis – Academic Consultant



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2017/2018**

Bachelor Thesis Topic: **Export of Timber from Slovakia to China**

Author's name: **Lukáš Benda**

Ac. Consultant's Name: **Ing. Jaroslav Halík, MBA, Ph.D.**

Opponent: **doc. Ing. Ludmila Štěrbová, CSc.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	2
5.	Depth of analysis	1
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	2
8.	Language and stylistics	2

## Comments and Questions:

The bachelor thesis focuses on exporting Slovak wood to China, the author analyses the key factors determining the mode of entry to the market, and brings recommendations to the company Lesprodukt on what is the most suitable way of conducting international trade with China for the company of such a size. In the end of the Thesis the author summarizes his findings and formulates very interesting conclusions and recommendations. From the technical point of view the work meets all University of Economics in Prague requirements. Question: 1) What are the most frequent types of transportation of a timber commodity? 2) What Incoterms are the most suitable in Czech – Chinese trade?

**Conclusion: The Bachelor Thesis is recommended for the defence.**

Suggested Grade:     **1**

Date: 17/05/2018

**Ing. Jaroslav Halík, MBA, Ph.D.**  
Academic Consultant