

# Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**  
Field of study: **International Business**  
Academic year: **2017/2018**  
Bachelor Thesis Topic: **Export of Timber from Slovakia to China**  
Author's name: **Lukáš Benda**  
Ac. Consultant's Name: **Ing. Jaroslav Halík, MBA, Ph.D.**  
Opponent: **doc. Ing. Ludmila Štěrbová, CSc.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	2
4.	Adequacy of methods used	2
5.	Depth of analysis	1
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	2

## Comments and Questions:

The BT is aimed an analysis of timber business including opportunities for exportation, namely to the Chinese market. The author deals with macroeconomic situation of both countries, their position within foreign economic relations, and with “doing business” specificities of the chosen commodity. I appreciate that the author added a chapter about technical aspects of exportation where he proved his theoretical knowledge in this field, and the chapter on practical application of them, including ethical aspects of this specific business. The extended scope of the BT lead, however, to the fact that the limit of pages of the BT has not been respected. From this perspective, the analysis of the Slovakian economy perhaps could have been excluded, as well as some theoretical parts. Nevertheless, the BT meets all the requirements imposed on this type of academic works and proves that the author devoted his time and much efforts to it. Questions for the defence: 1. How do you assess the exportation of timber from the environmental perspective generally? 2. Consider the exportation of timber from the perspective of benefits for the Slovakian economy – would not be better to export products made from timber with higher added value? Why it does not happen – what are the main obstacles for it?

**Conclusion: The Bachelor Thesis is recommended for the defence.**

Suggested Grade:      **1**

Date: 18/05/2018

**doc. Ing. Ludmila Štěrbová, CSc.**  
Opponent