

Assessment of Master Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business - Central European Business Realities**

Academic year: **2017/2018**

Master Thesis Topic: **Sharing economy as an emerging global trend. The case of OFO in The People's Republic of China.**

Author's name: **Alexandra Medvedeva**

Ac. Consultant's Name: **Ing. Květa Olšánová, Ph.D.**

Opponent: **Ing. Pavla Neumannová**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	1
5.	Depth of analysis	1
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	1

Comments and Questions:

The presented master thesis of Alexandra Medvedeva examines the topical issue of sharing economy (with regard to specificities of the Chinese sharing economy and the Chinese company “ofo”) as a phenomenon aiming to solve the problem of inefficient use of resources. The goal of the master thesis consists in analysing different scholars’ perspectives to understand the sharing economy and to highlight its future challenges and threats; in distinguishing specific features of the Chinese sharing economy; and in investigating bike-sharing as a growing sector of the sharing economy, including lessons learnt from the company “ofo”. The author performed a thorough literature research, conducted her own survey (using both quantitative and qualitative methods), and met all necessary formal requirements. What is more, the master thesis fills a significant research gap. I appreciate the solidity and original contribution of the author’s research.

Questions:

1. Are there any bike-sharing platforms in the Czech Republic? If yes, please, compare them briefly with the company “ofo”.
2. What are the most significant differences between approaches to sharing economy in China and Europe, alternatively Central and Eastern Europe?

Conclusion: The Master Thesis is recommended for the defence.

Suggested Grade: **1**

Date: 21/05/2018

Ing. Pavla Neumannová
Opponent