

# Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2017/2018**

Bachelor Thesis Topic: **American cultural standards from Chinese perspective**

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Opponent: **Ing. Přemysl Průša, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	<b>1</b>
2.	Logical structure	<b>1</b>
3.	Using of literature, citations	<b>1</b>
4.	Adequacy of methods used	<b>1</b>
5.	Depth of analysis	<b>2</b>
6.	Self-reliance of author	<b>2</b>
7.	Formal requirements: text, graphs, tables	<b>1</b>
8.	Language and stylistics	<b>1</b>

## Comments and Questions:

The theoretical part of the thesis explains the concept of culture using the internationally very well recognized and practically used theories (concerning culture and cultural dimensions/ standards) developed by Hall, Hofstede, Trompenaars and Thomas. In this regard I fully agree with the author's choice of resources and consider these as fully adequate.

I also do appreciate the author's ability to present the most important points from the historical development of both researched cultures, which consequently formed the main values of both nations, as well as the crucial information on the economic and legal system.

The focus of the thesis is put on author's own qualitative research with the aim to identify the American cultural standards at work environment from the Chinese perspective, which was based on author's interviews with 12 Chinese, who have settled to work in the USA. The research proves to be valid and brings several practical findings, which in fact correspond/ are in line with the American values, even though for some immigrants with high/ and idealistic expectations about the US culture some of them might also be surprising in a negative manner.

On the other hand, we might argue on the choice of respondents (in terms of their structure and size), as whether these really show a typical sample of Chinese inhabitants/ Chinese society in the USA. However I generally do appreciate the findings of the performed research, which can bring valuable information useful for anyone, who is going to interact in any way with the American society.

Questions:

1. Can you reveal any differences in the findings of your research among your respondents as regards their age, place of origin or the industrial sector they work in the USA now?
2. Do you expect your findings are generally applicable on the whole Chinese population?
3. Would you expect different findings, if you performed the same kind of research on another place in the USA – for example in California (Los Angeles, San Francisco), Midwest (Chicago), in the south of the USA or even in any smaller city? Is not the area of New York in terms of its culture a little different from the rest of the USA?

**Conclusion: The Bachelor Thesis is recommended for the defence.**

Suggested Grade:     **1**

Date: 13/05/2018

**Ing. Přemysl Průša, Ph.D.**

Opponent