

Assessment of Bachelor Thesis – Academic Consultant



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2017/2018**

Bachelor Thesis Topic: **Role of Women at Top Management: Case Study of ZETOR TRACTORS a.s.**

Author's name: **Simona Ragasová**

Ac. Consultant's Name: **doc. Ing. Zuzana Křečková Kroupová, M.A., Ph.D.**

Opponent: **Ing. Přemysl Průša, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	2
5.	Depth of analysis	2
6.	Self-reliance of author	2
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	2

Comments and Questions:

Thesis explores topical issue of gender balance at top management of companies.

Theoretical foundations of women in management are sufficient. Further exploration of their position in Czech business completes the picture.

Practical part focuses on situation at company ZETOR TRACTORS a.s., where company secondary data are compared with outcomes from qualitative interviews with female managers. It would be beneficial to use wider sample of respondents, if those would be available.

Thesis language is characterised with typos and several grammar mistakes.

Thesis concludes with several suggestions for the company.

Questions:

1) You defined several suggestions for the company to be implemented. List them according to their priorities for company and conduct their cost/benefit analysis.

2) What is your perception of VŠE FMV preparing graduates for their careers in terms of aiming to top positions? And are graduates prepared to choose (able to identify) employers supporting gender equality?

Conclusion: The Bachelor Thesis is recommended for the defence.

Suggested Grade: **2**

Date: 17/05/2018

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