

Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2017/2018**

Bachelor Thesis Topic: **Role of Women at Top Management: Case Study of ZETOR TRACTORS a.s.**

Author's name: **Simona Ragasová**

Ac. Consultant's Name: **doc. Ing. Zuzana Křečková Kroupová, M.A., Ph.D.**

Opponent: **Ing. Přemysl Průša, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	2
5.	Depth of analysis	2
6.	Self-reliance of author	2
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	2

Comments and Questions:

The theoretical part of the thesis covers the most important aspects of the issue of women in management. The secondary information sources are adequate and the text brings a clear overview of the researched topic, on the top of that I do appreciate the up-to-date description of the situation of the researched topic in the Czech Republic.

The case study of the Zetor company brings quite interesting results, which are in line with the overall general findings valid for the Czech Republic as well as other countries in the European area. However, it would be even more interesting if the author compared more companies from different branches in order to identify a whole complex picture of the situation of women in the management of companies operating in the Czech Republic (it would be also fruitful to see differences across companies of various sizes and ownership types...).

In spite of that, I hold the opinion, that the author's own primary research has brought several useful findings and the recommendations can be used by the management of the respective company (Zetor).

Questions:

1. How would you diminish the prejudices across the genders in the Czech society (in general) and how would you change the upbringing of children in our country?
2. Do you think there are jobs/ positions in companies, which naturally suit better men than women and vice versa? Are there branches/ sectors, which naturally suit better men than women and vice versa, or it is all only influenced by prejudices?

Conclusion: The Bachelor Thesis is recommended for the defence.

Suggested Grade: **1**

Date: 13/05/2018

Ing. Přemysl Průša, Ph.D.
Opponent