

Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2017/2018**

Bachelor Thesis Topic: **Business, trade and investment relations between the Czech Republic and Germany
(from the Czech perspective)**

Author's name: **Lukáš Petr**

Ac. Consultant's Name: **doc. Ing. Ludmila Štěrbová, CSc.**

Opponent: **Ing. Jaroslav Halík, MBA, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	1
5.	Depth of analysis	2
6.	Self-reliance of author	2
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	1

Comments and Questions:

The bachelor theses focus on business, trade and investment relations between the Czech Republic and Germany. The author firstly describes the history of the economic relations between the two countries, then he brings the overview of mutual trade and investments, and lastly outlines one of the biggest investments of a German company in the Czech Republic, namely Volkswagen's acquisition of ŠKODA Auto. Here he follows the line why the investment took place, what were the problems associated with the acquisition, and how the two parties have benefited from it. Generally the bachelor these is a solid piece of work. Aims, structure, research methods and outcomes are clear. From technical point view the bachelor thesis meet all UEP's requirements. 1) What is the role of euro currency in mutual Czech – German trade? 2) What is the position of ŠKODA Auto within the car portfolio of Volkswagen Group?

Conclusion: The Bachelor Thesis is recommended for the defence.

Suggested Grade: **1**

Date: 17/05/2018

Ing. Jaroslav Halík, MBA, Ph.D.

Opponent