

Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2017/2018**

Bachelor Thesis Topic: **Employee development at hotel industry: Case Study of airport hotel**

Author's name: **Olga Shevchenko**

Ac. Consultant's Name: **doc. Ing. Zuzana Křečková Kroupová, M.A., Ph.D.**

Opponent: **Ing. Jitka Volfová, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	1
4.	Adequacy of methods used	2
5.	Depth of analysis	2
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	1

Comments and Questions:

The author focuses on the Human Resources and their development a well functioning system of which is being recognized by the experts as becoming the most important key of success of companies nowadays.

I like the fact the author clearly introduces step by step her thesis' goal, research goal and methods used. The author sets the criteria for her literature review and based on the results further executes the primary data collection.

Semi-structured interviews allow gaining quantitative as well as qualitative data. I would appreciate the author to specify what data were aimed to gain. Specify in numbers the size of the sample. Mentioning a short description of research steps already in Introduction. Various interview groups chosen according to the various research questions are to be appreciated. It seems the author is aware of the limitations of the research and works with those accordingly. A proper setting of research goal and questions is the best start. Beautiful language The practical part follows the results of the monitoring of secondary sources. Missing list of tables in the content should be added.

I appreciate the choice of a real company aiming to help by providing customized suggestions. The thesis can serve as a manual for other companies as well as scholars to gain overview of potential options.

Questions:

1) Have you taken into account a cost/profit analysis for suggestions provided? Discuss.

2) Have you gained any research results based on qualitative data which seem relevant enough to be used as a basis for a quantitative research, results of which would be possible and worth generalize? Discuss.

Conclusion: The Bachelor Thesis is recommended for the defence.

Suggested Grade: **1**

Date: 16/05/2018

Ing. Jitka Volfová, Ph.D.
Opponent