

# Posudek vedoucího diplomové práce

Studijní program: **Ekonomika a management**

Studijní obor: **Podniková ekonomika a management**

Akademický rok: **2017/2018**

Název práce: **Digitální ekonomika, Industry 4.0 a digitální platební systémy: dopady na mezinárodní organizace**

Řešitel: **Bc. Radek Mojžíš**

Vedoucí práce: **Ing. Ilya Bolotov, MBA, Ph.D.**

Oponent: **Ing. Vít Hinčica, Ph.D.**

	Hlediska	Stupeň hodnocení
1.	Stupeň splnění cíle práce	<b>1</b>
2.	Logická stavba práce	<b>1</b>
3.	Práce s literaturou, citace	<b>1</b>
4.	Adekvátnost použitých metod	<b>2</b>
5.	Hloubka analýzy ve vztahu k tématu	<b>1</b>
6.	Vlastní přístup k řešení	<b>2</b>
7.	Formální úprava práce	<b>1</b>
8.	Jazyková a stylistická úprava práce	<b>1</b>

## Konkrétní připomínky a dotazy k práci:

The topic of the master thesis is very broadly defined: the digital economy, industry 4.0, digital payment systems and the influence of the three mentioned phenomena on international organizations. In my opinion, the work is a solid introduction to the topic (i.e. a general analysis) with a discussion of methods of measuring the impact of the three new trends in the development of the human society on the world economy and at the company level. The author has dedicated significant effort to elaborating the thesis with intensive consultations with the supervisor. Sadly, due to its nature, the topic could not be fully adjusted to the field of international business but the author did his best to make it as close as possible. The thesis is coherent and logical, despite the complicated title, and the conclusions and suggestions are, from my point of view as the supervisor, solid. I don't have any further comments. Therefore, I suggest **excellent** as the final grade for the defense, of course, under the condition of a similarly well-prepared presentation.

## Questions for the defense of the master thesis:

1. What is the opinion of the author on the validity of existing 'old' economic and business (whichever the author prefers) theories in the wake of digitalization 4.0, industry 4.0 and digital payment systems? Should they be revised? Please, justify your answer using some examples.
2. Which of the three methods of measurement of impacts described in the master thesis would the author suggest to publishers of official statistics? Should the measurement of GDP be really adjusted to the new phenomena? Is it at all possible?
3. Are there any risks connected to the industry 4.0? For example, should the fear of increase in unemployment due to growing physical capitalization in many countries (advanced machinery, 3D printing etc.) be taken at all seriously given the experience of the last three 'industrializations'?

**Závěr: Diplomovou práci doporučuji k obhajobě.**

Navrhovaná výsledná klasifikace práce: **1**

Datum: 27. 4. 2018

**Ing. Ilya Bolotov, MBA, Ph.D.**  
vedoucí práce