# Posudek oponenta diplomové práce

Studijní program: **Ekonomika a management**
Studijní obor: **Podniková ekonomika a management**
Akademický rok: **2017/2018**
Název práce: **Digitální ekonomika, Industry 4.0 a digitální platební systémy: dopady na mezinárodní organizace**
Řešitel: **Bc. Radek Mojžíš**
Vedoucí práce: **Ing. Ilya Bolotov, MBA, Ph.D.**
Oponent: **Ing. Vít Hinčica, Ph.D.**

| | Hlediska | Stupeň hodnocení |
|---|---|---|
| 1. | Stupeň splnění cíle práce | **1** |
| 2. | Logická stavba práce | **2** |
| 3. | Práce s literaturou, citace | **1** |
| 4. | Adekvátnost použitých metod | **2** |
| 5. | Hloubka analýzy ve vztahu k tématu | **1** |
| 6. | Vlastní přístup k řešení | **2** |
| 7. | Formální úprava práce | **2** |
| 8. | Jazyková a stylistická úprava práce | **2** |

**Konkrétní připomínky a dotazy k práci:**

The thesis has certainly a scientific tinge, but is mostly an overview/summary of existing/prevailing theoretical views and ideas. The author does not come with an own proposal for the measurement of the impact of the current ”digital economy” on international organizations, nor presents something surprising in the analyzed field.

The logical structure of the text might be questionned. For example, Part 2 could have been used as a chapter of part 1, since it is not clear enough why the title of the thesis bears three important terms and one of them is then discussed in an own part, whereas the remaining two are tackled together within the same part.

Chapter 3 carries in the title ”international organizations”, but it also discusses social impacts. This would not be a problem, but a clear demarcation line between the investigated aspects and impacted subjects could have been set in advance, otherwise there can prevail the feeling that some pieces of information somewhere found are only randomly ”glued” and ”assembled”. In addition, and more importantly, the terms ”organization”/”international organization” have not been presented/defined enough at the beginning, so they can invoke different connotations for different readers.

The subchapter 1.5 starts with ”Because generally this diploma thesis is focused on the European Economic Area...”, but it has not been said elsewhere that such a focus would be applied on the whole thesis (compare with p. 17). In fact, it does not seem that only the EEA would be preferred throughout the whole thesis.

It is advisable to avoid using long literal quotations without any introduction (e.g. pp. 22, 23, 28) – this is not persuasive and might even point to possible author’s reluctance to work with some information.

On some pages, there are some big spaces between some sections.

Conclusion: The author has spent significant time and efforts to create a colossal composition and most of the information is valuable, but, as the famous proverb says, sometimes less is more.

Is the author of the opinion that the digital economy will save future generations lots of working hours, or will its expected predominance mean that people will only spend more time working in other types of jobs just to make all the technologies and the whole digital system fluently running?

**Závěr: Diplomovou práci doporučuji k obhajobě.**

Navrhovaná výsledná klasifikace práce: **2**

Datum: 8. 5. 2018

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