



REVIEW OF THE MASTER'S THESIS SUPERVISOR

Student's name: Orkhan Mammadov

Thesis title: Quality of data governance and its impacts on corporate performance management

Name of the thesis supervisor: Ing. Jan Kučera, Ph.D.

	1	2	3	4
Assessment of the topic itself (irrespectively of the student):				
1.1 To what extent is the topic current and significant?	X			
1.2 How challenging is the topic in respect of theoretical knowledge?	X			
1.3 How challenging is it in respect of practical experience or fieldwork?	X			
1.4 How difficult is it to get background materials?	X			
2. Evaluation of the thesis structure and logical cohesion:				
2.1 To what extent is the thesis structure logical and transparent?		X		
2.2 To what extent does the author use current/ suitable sources?	X			
2.3 How properly did the author select methods in respect of the topic?		X		
2.4 How sufficiently and functionally did the author use in the thesis original charts, tables, data, annexes, etc.?		X		
2.5 What is the compatibility level for the thesis basic line elements: topic – thesis assignment – objective – structure – conclusions?		X		
3. Assessment of the thesis text quality:				
3.1 How well – in terms of depth and quality – did the author analyze the topic?		X		
3.2 Did the author formulate the thesis objective clearly and with logical structure?	X			
3.3 Did the author fulfill the defined thesis objective and approved assignment of the thesis that contains the objective?			X	
3.4 How well – in terms of depth and quality – did the author cover the theoretical part of the thesis?		X		
3.5 How well – in terms of depth and quality – did the author cover the practical/ analytical part of the thesis?			X	
3.6 To what extent are the thesis conclusions logically structured and show quality, and what is their added value?			X	

4. Assessment of the thesis form and style:

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| 4.1 What is the formal layout of the thesis? | X |
| 4.2 What is the quality of citations and references? Are sources identifiable? | X |
| 4.3 What is the stylistic level of the thesis, particularly the use of correct economic terminology? | X |

5. Overall assessment:

The topic of data governance is current and relevant to organizations regardless of their field of business. The master thesis discusses impacts of data governance on the corporate performance management. Based on the results of the desk research a framework was proposed that depicts relationships between the corporate performance management, data governance and the relevant domains of data management. The master thesis also presents results of a research aimed at analyzing how data governance impacts the financial performance of three studied companies.

The main drawback of the thesis is that there is a gap between the findings of the desk research which resulted in the proposed framework (chapter no. 4) and the field research represented by the three case studies (chapters no. 5 and 6). It is not clear whether the proposed framework was followed during the case studies to identify and analyze the impacts of data governance. Impacts of data governance on the performance management of the three studied companies are not apparent in the description of the case studies because various other domains of data management were identified to impact the performance of the companies. I.e. the case studies indicate that data management is a factor that influence the financial performance of the studied companies, however the contribution of data governance is not distinguished from contributions of other data management domains.

According to the goal no. 5 recommendations to the studied organizations that could help them to increase the quality of data governance should have been provided. However no list of such recommendations is provided. Some recommendations are provided in the section 6.4, but they are not always clearly distinguished from the other findings.

Discussion of the research propositions seems insufficient. The list on the page no. 54 indicates some relationships between the findings of the case studies and the research propositions. However, these relationships should have been explained.

6. Questions and remarks to the defense:

1. Are there any direct impacts of data governance on the performance of the studied companies that could be isolated from the impacts of the other data management domains?
2. What should the studied companies do in order to improve the quality of data governance?

Proposed grade: 3 – Good

Date: 5. 6. 2018

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Signature of the Thesis Supervisor