Master Thesis Evaluation

Reviewer form

Student name:	*Christoph Marcus Schuller*
Title of the thesis:	*Valuation of Tesla, Inc.*
Year of the defence:	*2018*
Supervisor name and affiliation:	*Doc. Ing. Tomáš Krabec, MBA, Ph.D., VŠE*
Reviewer name and affiliation:	*Ing. Silvie Jeřábková, MSc., VŠE*

THESIS CONTENT SUMMARY:

Overall, this Master Thesis is very well constructed and presented. The theoretical part gives ground to the practical application and building up a valuation model. An insight into the car market – Tesla´s competitors – is provided. Hypotheses are well formulated and answered in the Conclusion.

OBJECTIONS AND REMARKS:

Rarely have I seen such a detailed and comprehensive Master thesis! I would like to applaud the author for his thorough work. Moreover, an abundance of tables is provided, thus boosting the validity of presented work.

The author shows a high level knowledge and ability to use the theoretical teaching in practice. The amount of bibliography sources is extraordinary.

QUESTIONS FOR THE DEFENCE:

Please, explain in detail, why the premium of Elon Musk was set at 10 % when calculating the value of BMW (page 119).

ASSESSMENT:

Criterion	Excellent	Very good	Good	Insufficient
Aim formulation and fulfilment	☒	☐	☐	☐
Work with literature	☒	☐	☐	☐
Methods and data used	☒	☐	☐	☐
Results and their discussion	☒	☐	☐	☐
Formal aspects	☒	☐	☐	☐

Proposed overall grading: *1 - Excellent*

Prague, …5 June 2018…

Signature