

Assessment of Master Thesis – Opponent



Study programme: **International Economic Relations**
Field of study: **International and Diplomatic Studies**
Academic year: **2017/2018**
Master Thesis Topic: **Economic diplomacy of the Czech Republic**
Author's name: **Marek Pyszko**
Ac. Consultant's Name: **doc. Ing. Mgr. Štěpánka Zemanová, Ph.D.**
Opponent: **Ing. Jana Peterková, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	2
2.	Logical structure	2
3.	Using of literature, citations	2
4.	Adequacy of methods used	2
5.	Depth of analysis	2
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	3
8.	Language and stylistics	2

Comments and Questions:

The author has chosen a current and a very interesting topic for his diploma thesis. The aim of the thesis was to analyze the model of the functioning of Czech economic diplomacy and to propose a new model. Unfortunately, this goal was only partially fulfilled when, as the author himself states at the end of the paper, he only devoted himself to issues of export support. This is how the aim of the work itself should be formulated.

The structure of the work is logical from general topics to practice research. However, the scope of the work is significantly above the limit. I do not see a reason for an extensive insight into the history if the author wants to focus on the present and the future of the export support system. Also, with regard to examples of foreign systems, fewer examples, and deeper analysis would be preferable. I also miss any explanation as to why particular data was being used in Table 1, especially soft power, which is not analyzed in any way. It is also unclear why countries, which are not analyzed, are listed in the table.

The formal aspect of the thesis is very negligent, in the text, there is a lot of typing errors, for many if not all Czech names in the list of sources that are written according to English rules. For Table 1, sources are mentioned only by an abbreviation. However, these abbreviations cannot be traced and it is not so clear where the author gain his information.

Topics for discussion during the defense: 1) How are the Czech Centers involved in Czech economic diplomacy/export support? 2) What is the author's opinion on the feasibility of the last government's proposals?

Conclusion: The Master Thesis is recommended for the defence.

Suggested Grade: **2**

Date: 27/08/2018

Ing. Jana Peterková, Ph.D.
Opponent