



Study programme: International Economic Relations

Field of study: International Business - Central European Business Realities

Academic year: 2018/2019

Master Thesis Topic: Patients as Customers. A Comparative Study on Patient's Satisfaction in Private

and Public Medical Practice

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Ac. Consultant's Name: doc. Ing. Ludmila Štěrbová, CSc.

Opponent: Dr. Armin Fidler

	Criterion	Mark (1–4)
1.	Overall objective achievement	2
2.	Logical structure	2
3.	Using of literature, citations	2
4.	Adequacy of methods used	3
5.	Depth of analysis	2
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	2
8.	Language and stylistics	2

## **Comments and Questions:**

The MT fulfills all the requirements given on this type of academic work. The author proved to be able to critically assess and evaluate the topic based on a relevant research and knowledges using.

Conclusion: The Master Thesis is recommended for the defence.

Suggested Grade: 2

Date: 21/09/2018

doc. Ing. Ludmila Štěrbová, CSc.

Academic Consultant