

Assessment of the Master Thesis – Academic Consultant/Supervisor



Study program: International Economic Relations

Field of Study: International Business – Central European Business Realities

Academic Year: 2018/2019

Master Thesis Topic: Business Process Outsourcing of Procurement Operations, Challenges and Opportunities

Author's Name: Paul Charles Casimir Dréano

Ac. Consultant's Name: Ing. Petr Jirsak, Ph.D.

- Opponent's Name: Ing. Aleksandra Gorokhova

	Criterion	Mark (1-4)
1	Overall objective achievement	1
2	Logical structure	1
3	Using of literature, citations	2
4	Adequacy of methods used	1
5	Depth of analysis	2
6	Self-reliance of author	1
7	Formal requirements: text, graphs, tables	1
8	Language and stylistics	1

Comments and Questions:

Business process outsourcing in procurement is undoubtedly relevant topic of international business. There has always been and endless effort in searching for competitive advantages of business as well as countries over their competitors. The proposed master thesis describes the fundamental aspects of the BPO with focus on procurement processes. Transformation road map as well as the critical points of successful transition. The author uses in-depth semi structured interviews as the major methodology to research current incentives for BPO, what are the best and worse practice to establish BPO of procurement processes and how to optimize procurement processes by implementation BPO. The author reaches the initially set goals. There are some incorrect citations, nonetheless, the author uses reasonable amount of references. The work contains numerous figures and tables which increase understanding of the whole process of BPO. There are only two interviewees, however, their answers are sufficiently deep and wide to answer the author's research questions.

The following questions should be discussed during the defense:

1. What are the critical aspects of the road map transformation into procurement outsourcing? How much is nearshoring strategy relevant to BPO of procurement processes?
2. How can automation and digitization influence the BPO of procurement processes? Is there any link between that and mind set of the client described on page 52?

Conclusion: Master Thesis ~~is/is not~~ recommended for the defense

Suggested Grade: Excellent

Prague,

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Academic Consultant/Supervisor