

# Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2018/2019**

Bachelor Thesis Topic: **Import of Chinese Consumer Goods to Russian Federation**

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Ac. Consultant's Name: **Ing. Jaroslav Halík, MBA, Ph.D.**

Opponent: **doc. Ing. Ludmila Štěrbová, CSc.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	<b>3</b>
2.	Logical structure	<b>2</b>
3.	Using of literature, citations	<b>2</b>
4.	Adequacy of methods used	<b>3</b>
5.	Depth of analysis	<b>3</b>
6.	Self-reliance of author	<b>2</b>
7.	Formal requirements: text, graphs, tables	<b>2</b>
8.	Language and stylistics	<b>2</b>

## Comments and Questions:

The BT fulfils requirements given on this type of academic paper. The problem of the BT is, however, that the author stated a goal that she even did not attempt to meet: "to determine whether the procurements of Chinese goods and its further resale on Russian market are profitable". In order to meet such a goal, it is expected to make appropriate calculations and comparison based on a large set of data and to use mathematic methods. The structure of the BT, however, leads to an assessment what are the main aspects of doing business with China generally and from the perspective of Far East of Russia. If such an aim is considered, the structure and the content of the BT would appropriate. Therefore, in the overall grading, I have taken into consideration that the goal has not been correctly set but the thesis is submitted in accordance with the academic requirements. I appreciate that the author used knowledge acquired during her study and that she used quite a lot of sources. She however provided the PEST analysis at a very general level, some sources are quite old ones and do not reflect the current situation, and links provided to some sources do not lead to the information quoted but just to a main web page. Question for the defence: 1. What has been an impact of WTO membership of China and after of Russia on importation of goods from China? 2. What are the main obstacles and threats in importing goods from China to the Russian Federation?

**Conclusion: The Bachelor Thesis is recommended for the defence.**

Suggested Grade: **2**

Date: 05/01/2019

**doc. Ing. Ludmila Štěrbová, CSc.**

Opponent