

Master's Thesis Evaluation by the Supervisor

Title of the Master's Thesis:

Analysis of argumentations of selected Czech political parties regarding the euro adoption

Author of the Master's Thesis:

Bc. David Ivan Nosák

Goals of the Master's Thesis:

The aim of this thesis is to perform a qualitative content analysis of argumentations of selected Czech political parties regarding the adoption of the euro in the Czech Republic.

Evaluation:

	Criteria	Description	Max. points	Points
Content 70%	Output Quality	It is recommended to summarize the results achieved and evaluate the achievement of the goal of the thesis.	20	19
	Goals	The goals of the thesis are clear and understandable. However, the achievement of the goal should be more clearly summarized at the end of the work.	10	9
	Methodology:	The theoretical study is innovative, beneficial and focused on achieving the goal. The practical part uses qualitative research technique i.e. content analysis from selected sources. The practical part can be evaluated as sophisticated as well. In particular, the chosen solution procedure, which corresponds to the intended goal, is appreciated. However, there is no clear justification in the methodology for the chosen procedure and the choice of research techniques. In addition, it is not entirely clear from what specific time the quotations were obtained.	20	19
	Theory/ Conceptualization:	The author has demonstrated sufficient knowledge of the subject, good orientation in the chosen topic and professional ability to work with relevant sources.	20	20
Formal requirements 15%	Structure:	The thesis is content-consistent and logically structured.	3	3
	Terminology:	The linguistic and terminological level meets the requirements of the master thesis	4	4
	Formalities:	Formal layout and requirements, extent and abstract meet the required quality.	4	4
	Citing:	Quality of citations and reflection of Ephorus results without any important comments.	4	4
Delivery	Presentation document:	Is the presentation itself structured in a clear way? Is it appealing and easy to follow? Does it convey the message efficiently?	5	

	Presentation skills:	Are you conveying the message efficiently and timely? Do you use appropriate words, speed, tone of voice, gestures, movement etc. to express your thoughts in a clear manner?	5	
	Argumentation:	Are you able to readily and briskly react to questions or comments? Are you able to explain unclear parts and connect comments to relevant places in your presentation or parts of particular analyses? How well are you able to defend to your ideas and recommendations?	5	
			100	0

Other comments:

The author of the Master Thesis presents a comprehensive analysis of the economic dimensions of the euro adoption. The author uses the relevant current sources to process the analysis. The analysis can be evaluated as professionally processed and beneficial. The author also monitors the political dimensions and sociocultural dimensions of the euro adoption for the fulfilment of the purpose and goals of the thesis. The theoretical study is innovative, beneficial and focused on achieving the goal. The practical part uses qualitative research technique i.e. content analysis from selected sources. The practical part can be evaluated as sophisticated as well. In particular, the chosen solution procedure, which corresponds to the intended goal, is appreciated. However, there is no clear justification in the methodology for the chosen procedure and the choice of research techniques. In addition, it is not entirely clear from what specific time the quotations were obtained. It is recommended to summarize the results achieved and evaluate the achievement of the goal of the thesis. Overall, master thesis is beneficial and the resulting findings are useful. The author is well oriented in the chosen topic and demonstrated the use of acquired knowledge and skills.

Questions or comments to be discussed during the thesis defence:

From the point of view of comparability, were quotations selected for the same period?
How would you overall evaluate the resulting findings and the master thesis goal achieving?
What is your personal attitude towards the adoption of the euro?

The name of the Supervisor:

PhDr. Eva Kasparova PhD.

The employer of the Supervisor:

University of Economics in Prague

Date 12. 1. 2019

Signature of the Supervisor:
