

Question 1:

**What is Your age?**

- Under 18
- 18-24
- 24-35
- 35+

Question 2:

**Specify Your gender?**

- Male
- Female
- No answer

Question 3:

**Have You ever had a studio photoshoot?**

- Yes
- No

Question 4:

**How many studio photoshoots per year You would like to have?**

- 1
- 2
- 3
- 4+

Question 5:

**On what basis would You choose a photo studio?**

- Name (Brand)
- Choice of interiors
- Quality of portfolio
- Price
- Other

Question 6:

**How would You find the suitable photo studio?**

- Internet/Social networks
- Word of mouth
- TV/Newspapers

Question 7:

**How much are You willing to spend (in RUB) on one photoshoot?**

- Less than 5000
- 5000-10000
- 10000-15000
- More than 15000

Question 8:

**Would You appreciate a photo studio offering complementary photo related services?**

- Yes
- No