

Assessment of Bachelor Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business**

Academic year: **2018/2019**

Bachelor Thesis Topic: **Business, trade and investment relations between the USA and China**

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Ac. Consultant's Name: **doc. Ing. Ludmila Štěrbová, CSc.**

Opponent: **Ing. Jaroslav Halík, MBA, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	2
2.	Logical structure	3
3.	Using of literature, citations	2
4.	Adequacy of methods used	3
5.	Depth of analysis	3
6.	Self-reliance of author	3
7.	Formal requirements: text, graphs, tables	2
8.	Language and stylistics	2

Comments and Questions:

The Bachelor Thesis focuses on the economic and trade relations between China and the United States. By analysing the trade history and trade structure between China and the United States, the author comes to the conclusions that US market is more open, dominated by technology goods and services, while China's market is relatively conservative, mainly focused on manufacturing, and disposing with huge consumer market, which is closely related to China's population problems. He states that in today's global economy, China plays a good role as a processor, while the United States stays at the top of the value chain, enjoying the economic gains of technology. For this reason, the two countries complement one another, but while US trade policy will have a greater impact on China, the US economy is far less dependent on China than the Chinese economy is on the United States. Generally, I assess this Bachelor Thesis as an average one. The author does not argue enough to support his statements, so they become rather proclamations than scientifically proved. The structure is not much consistent and continuous, the arguments skip from one to another. Formally, the work meets the legal requirements, the language and stylistics are on average level. Questions: 1) What is the influence of the US dollar to both countries. Who benefits more from the current FED's policy? 2) Is the counterfeiting a serious problem between the two countries? Give examples.

Conclusion: The Bachelor Thesis is recommended for the defence.

Suggested Grade: **3**

Date: 22/05/2019

Ing. Jaroslav Halík, MBA, Ph.D.

Opponent