

***Bachelor's thesis evaluation by the opponent***

***Title of the Bachelor's thesis:***

Business plan - healthy food restaurant

***Author of the Bachelor's thesis:***

Gasan Gasanov

***Objectives of the Bachelor's thesis:***

The objective of the thesis is to create a business plan for healthy food restaurant.

EVALUATION OF THE BACHELOR'S THESIS	
Criteria (max. 10 points per category)	Points awarded
1. The objectives of the thesis are evident and accomplished	9
2. Demands on the acquisition of additional knowledge or skills	8
3. Adequacy and the way of the methods used	9
4. Depth and relevance of the analysis in relation to objectives	9
5. Making use of literature/other resources, citing	9
6. The thesis is a well-organised logical whole	10
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	9
9. Originality, i.e. it is produced by the student	9
10. Practical/theoretical relevance/applicability	9
<b>Total score in points (max 100)</b>	<b>91</b>
<b>Final grading</b>	<b>Excellent (1)</b>

***Overall evaluation and questions to be answered in the course of the defense:***

The author decided to create a business plan for launching a healthy quick service restaurant called "Slices" in Moscow.

In the theoretical part student describes business plan, recommended structure and analyses that should be incorporated into business plan.

The practical part of the thesis contains created business plan for planned restaurant. I appreciate created See-Think-Do-Care Model in business plan and also on-line questionnaire with 103 participants.

Overall structure of the thesis is very logical. Used methods are appropriate. Linguistic and terminological level is adequate to bachelor's thesis.

I recommend the thesis to be defended. Final grading will depend on the course of the defense.

Questions to be answered:

- 1) Could you please comment on sources for sales forecast? (page 75)
- 2) In the CF statement (cash basis) are presented Fixed costs and Variable costs. Could you please explain? (page 78)
- 3) There are no inventories in Balance sheet as at the end of the year. Could you please explain? Does the amount of initial cash investment presented in CF statement includes also cash outflow related to purchase of initial level of inventories? (page 78)
- 4) What are the limits of on-line questionnaire?

***Name of the Bachelor's thesis opponent:***

Ing. et Ing. Jiří Kúchler

***Occupation of the Bachelor's thesis opponent:***

Department of Entrepreneurship - University of Economics, Prague

*I honestly declare that I am not in any allied relationship with the author of this Bachelor's thesis.*

June 2, 2019

Signature of the Bachelor's thesis opponent