

## Master's Thesis Evaluation by the Supervisor

### Title of the Master's Thesis:

Division Carve-Out: Change Management Case Study

### Author of the Master's Thesis:

Zuzana Zvarkova

### Goals of the Master's Thesis:

To analyse the division carve-out as an organizational change and its management

### Evaluation:

	Criteria	Description	Max. points	Points
Content 70%	Output Quality	Results are well presented, discussed - substantiated, relevant and original (i.e. novelty produced by the author). They are of high practical/theoretical relevance.	20	19
	Goals	The goals of the thesis are evident and accomplished.	10	10
	Methodology:	Methods are adequate and used correctly in relation to pre-set goals.	20	19
	Theory/ Conceptualization:	Demonstration of an in-depth understanding of the topic area (state-of-the-art) including key concepts, terminology, theories, definitions, etc. based on a literature survey. Literature review.	20	20
Formal requirements 15%	Structure:	The thesis is a consistent, well-organised logical whole.	3	3
	Terminology:	Linguistic and terminological level.	4	3
	Formalities:	Formal layout and requirements, extent, abstract.	4	4
	Citing:	Quality of citations and reflection of Ephorus results.	4	4
Delivery 15 %	Presentation document:	Is the presentation itself structured in a clear way? Is it appealing and easy to follow? Does it convey the message efficiently?	5	
	Presentation skills:	Are you conveying the message efficiently and timely? Do you use appropriate words, speed, tone of voice, gestures, movement etc. to express your thoughts in a clear manner?	5	

	Argumentation:	Are you able to readily and briskly react to questions or comments? Are you able to explain unclear parts and connect comments to relevant places in your presentation or parts of particular analyses? How well are you able to defend to your ideas and recommendations?	5	
			100	0

**Other comments:**

The author of the thesis demonstrated the ability to analyse the process of an organizational change. She was able to formulate theoretical framework for the case study and showed good command of the relevant literature. Case study was thoroughly elaborated and the recommendations and conclusions have been drawn appropriately from the material.

**Questions or comments to be discussed during the thesis defence:**

What was the main problem of the organizational change management in this case in your opinion? Is it possible to generalize? To what extent? Did any of your findings surprise you? What are your recommendations for future research in change-management?

**The name of the Supervisor:**

Doc. PhDr. Daniela Pauknerová, Ph.D.

**The employer of the Supervisor:**

University of Economics, Prague

**Date** 5. 6. 2019

**Signature of the Supervisor:**

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