Master´s Thesis Evaluation by the Supervisor

Title of the Master´s Thesis:

Analysis of Intra-organizational Change Implementation

Author of the Master´s Thesis:

Kataryna Zhuzha

Goals of the Master´s Thesis:

To analyse an intra-organizational change and its implementation.

Evaluation:

	Criteria	Description	Max. points	Points
Content 70%	Output Quality	Results are well presented, discussed - substantiated, relevant and original (i.e. novelty produced by the author). They are of high practical/theoretical relevance.	20	18
	Goals	The goals of the thesis are evident and accomplished.	10	10
	Methodology:	Methods are adequate and used correctly in relation to pre-set goals.	20	17
	Theory/ Conceptualization:	Demonstration of an in-depth understanding of the topic area (state-of-the-art) including key concepts, terminology, theories, definitions, etc. based on a literature survey. Literature review.	20	20
Formal requirements 15%	Structure:	The thesis is a consistent, well-organised logical whole.	3	3
	Terminology:	Linguistic and terminological level.	4	4
	Formalities:	Formal layout and requirements, extent, abstract.	4	4
	Citing:	Quality of citations and reflection of Ephorus results.	4	4
Delivery 15 %	Presentation document:	Is the presentation itself structured in a clear way? Is it appealing and easy to follow? Does it convey the message efficiently?	5	
	Presentation skills:	Are you conveying the message efficiently and timely? Do you use appropriate words, speed, tone of voice, gestures, movement etc. to express your thoughts in a clear manner?	5	

	Argumentation:	Are you able to readily and briskly react to questions or comments? Are you able to explain unclear parts and connect comments to relevant places in your presentation or parts of particular analyses? How well are you able to defend to your ideas and recommendations?	5	
			100	0

Other comments:

The student demonstrated good command of the relevant literature and has applied it appropriately and demonstrated understanding of the relevant theoretical framework. The chosen methods were applied successfully and the conclusions have been drawn appropriately from the material. However due to the situational reasons the analysis could not be deeper.

Questions or comments to be discussed during the thesis defence:

What is the main problem of a change implementation? What is the current trend in change management research?

The name of the Supervisor:

Doc. PhDr. Daniela Pauknerová, Ph.D.

The employer of the Supervisor:

University of Economics, Prague

Date 12. 6. 2019

Signature of the Supervisor: