



## Assessment of the Master Thesis – Supervisor

Study program: Economics and Management

Field of Study: International Business – Central European Business Realities

Academic Year: 2018/2019

Master Thesis Topic: Global companies and its impact on GDP and workforce (socio-economic structure) of China

Author's Name: Yun Han

Supervisor's Name: doc. Ing. Mikuláš Pichanič, CSc.

Opponent's Name: Ing. Anna Staňková, CSc.,

	Criterion	Mark (1-4)
1	Overall objective achievement	1
2	Logical structure	1
3	Using of literature, citations	1
4	Adequacy of methods used	1
5	Depth of analysis	2
6	Self-reliance of author	1
7	Formal requirements: text, graphs, tables	1
8	Language and stylistics	1

### Comments and Questions:

The thesis consists of 4 chapters and conclusions making altogether 70 pages. The first 2 chapters are describing and analyzing the role of multi-national companies in the growth of Chinese economy and its operational strategies aiming on creation high profits. Taking into account the size of the Chinese economy, she logically had to select one production branch – automobile industry in order to perform a deeper analysis of an impact on growth, social structure and environment. Correspondingly, she formulated three-research hypothesis.

Questions for discussion:

1. Which entry strategy of MNC is getting a highest support by Chinese authorities and using which measures
2. Is there any difference between practices of the selected automobile companies- Volkswagen, GM Corporation and Ford Motors- concerning social situation of workers?
3. Impact of US-China trade disputes on future entry strategies (if any)?

**Conclusion:** Master Thesis is recommended for the defense

**Suggested Grade:** excellent

Prague, 21.12.2019

doc. Ing. Mikuláš Pichanič, CSc,  
Supervisor