Assessment of Master Thesis – Academic Consultant



Study programme: International Economic Relations

Field of study: International Business – Central European Business Realities Academic year: 2019/2020

Master Thesis Topic: Women in top leadership positions – Research in the socialization process Author's name: Clemens Zeiler

Ac. Consultant's Name: doc. Ing. Zuzana Křečková Kroupová, M.A., Ph.D. Opponent: Ing. Alena Filipová, Ph.D.

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	2
4.	Adequacy of methods used	1
5.	Depth of analysis	2
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	1
8.	Language and stylistics	1

Comments and Questions:

The thesis deals with an interesting topic of socialization process effect on women reaching top leadership positions.

The theoretical part builds on good sources but adding more recent ones would be better given the development in the last decade. It would allow a deeper comparison with the research outcomes.

The thesis focuses on qualitative research among Austrian and non-Austrian female managers. I highly value the author's ability to get many important respondents' participation even in the hard conditions of worldwide pandemics.

The research questions were answered, the goal fulfilled.

Questions:

1. Given the recent pandemic situation, the conditions on the labor market are changing. With respect to your research outcomes, which changes do you expect to be happening in the Austrian labor market and affecting women? Do you expect more advancements toward higher gender equality at the middle and top managerial positions or rather the opposite trend?

2. You mentioned that most of your respondents "...they never had a female role model they could look up to..." and you suggest the creation of female networks for mentor-mentee relationships. There are student organizations and platforms at VŠE, where students can practice the mentor-mentee relationships. Do you think that VŠE is offering a sufficient amount of these possibilities for the students to gain experience with the mentor-mentee relationships for their future careers?

Conclusion: The Master Thesis is recommended for the defence.

Suggested Grade: 2

Date: 29/05/2020

doc. Ing. Zuzana Křečková Kroupová, M.A., Ph.D.

Academic Consultant