

Assessment of Master Thesis – Opponent



Study programme: **International Economic Relations**

Field of study: **International Business – Central European Business Realities**

Academic year: **2019/2020**

Master Thesis Topic: **Women in top leadership positions – Research in the socialization process**

Author's name: **Clemens Zeiler**

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Opponent: **Ing. Alena Filipová, Ph.D.**

	Criterion	Mark (1–4)
1.	Overall objective achievement	1
2.	Logical structure	1
3.	Using of literature, citations	2
4.	Adequacy of methods used	1
5.	Depth of analysis	2
6.	Self-reliance of author	1
7.	Formal requirements: text, graphs, tables	2
8.	Language and stylistics	1

Comments and Questions:

The work is focused on the study of women's issues in leadership positions through the prism of the socialization process. The work has a standard division into the theoretical and application part. In the theoretical part, the author first focuses on some studies related to the topic of women in leadership positions. As this is a relatively frequent topic, I would expect a wider range of sources used, which would allow us to look at the issue from multiple points of view. Likewise, in the definition part, the author works with relatively few resources, which relatively narrows the view of the defined categories. Furthermore, in researched issues, there has been a relatively rapid development in recent decades, so some sources may be obsolete to define current activities and trends. In the application part, the author asked an interesting question, which he tried to answer using a qualitative method – an interview. The author concludes that socialization has a negative influence on the position of women in leadership positions, although it is debatable whether the results confirmed this. The respondents to a large extent talked about the traditional/conservative model of the family from which they come, but at the same time, they hold leading positions, even in technological/industrial companies. It would, therefore, be good to carry out a deeper analysis of the data obtained. I consider the goal fulfilled.

To the discussion:

1. Were the respondents intentionally selected from technology companies? Could it have affected the result of the research somehow?
2. Explain the above-mentioned controversy, where respondents often have undergone traditional upbringing and despite it have high positions in leadership.
3. One of the consequences of trying to combine professional and personal life is the postponement of motherhood; which other consequences does this fact have? Why even are men postponing starting a family in the present?

Conclusion: The Master Thesis is recommended for the defence.

Suggested Grade: **2**

Date: 27/05/2020

Ing. Alena Filipová, Ph.D.
Opponent