# **University of Economics, Prague**

Faculty of Business Administration



## Master's thesis evaluation by the opponent

#### Title of the Master's thesis:

Effect of Organizational Ethics in Banking Industry in Bangladesh

### Author of the Master's thesis:

Nowrin Dewan Asphia

#### Objectives of the Master's thesis:

This master thesis investigates how ethical behaviour affects the overall banking industry and its performance in Bangladesh. This study is conducted to find out the relationship between the factors which directly or indirectly influence the business ethical practice.

EVALUATION OF THE MASTER'S THESIS	
Criteria (max. 10 points per category)	Points awarded
1. The objectives of the thesis are evident and accomplished	9
2. Demands on the acquisition of additional knowledge or skills	10
3. Adequacy and the way of the methods used	10
4. Depth and relevance of the analysis in relation to objectives	9
5. Making use of literature/other resources, citing	10
6. The thesis is a well-organised logical whole	10
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	10
9. Originality, i.e. it is produced by the student	8
10. Practical/theoretical relevance/applicability	8
Total score in points (max 100)	94
Final grading	Excellent (1)

### Overall evaluation and questions to be answered in the course of the defense:

The code of conduct of an organisation should be the ethical framework on which employees develop their activities and managers make decisions. Moreover, the specifics of the sector or the country might influence the tool and the ethical framework. This master thesis selects an excellent topic to explore the influence of ethical behaviour at the banking industry in Bangladesh. The document provides an extensive and detailed literature review. The hypotheses have a clear relationship with the acquired information from the literature review. The data set is sufficient to obtain insights for this specific research (Case Study). The described method for data analysis is suitable, and the results are in accordance. The discussion of the findings provides an excellent understanding of the data in the context. The author successfully implements the research findings with the current body of knowledge to argue the discussion. The question for the defence is: Based on this case and findings, in which situation the code of conduct still poor to achieve business ethical practice? , and in which situation the code of conduct is excellent to achieve business ethical practice? Please describe both situations and present them in one slide as contradictories.

Name of the Master's thesis opponent:

Ing. Felipe Martínez., PhD.

Occupation of the Master's thesis opponent:

KM

I honestly declare that I am not in any allied relationship with the author of this Master's thesis.