

Bachelor's Thesis Evaluation by the Supervisor

Title of the Bachelor's Thesis:

Commercial system for soilless production of Pharmaceutical plants

Author of the Bachelor's Thesis:

Tome Iliev

Goals of the Bachelor's Thesis:

Goal of the bachelor thesis was to compose a business plan and verify viability of the author's business idea.

EVALUATION OF THE BACHELOR'S THESIS	
Criteria (each max 10 points)	Points awarded
1. The goals of the thesis are evident and accomplished	9
2. Demands on the acquisition of additional knowledge or skills	8
3. Adequacy and the way of the methods used	8
4. Depth and relevance of the analysis in relation to goals	9
5. Making use of literature/other resources, citing	7
6. The thesis is a well-organised logical whole	9
7. Linguistic and terminological level	9
8. Formal layout and requirements, extent	10
9. Originality, i.e. it is produced by the student	9
10. Practical/theoretical relevance/applicability	8
Total score in points (max 100)	86
Final grading	very good (2)

Overall evaluation (cca 150 words):

Author is providing a revised thesis focused on very interesting business idea. The details about the aeroponic soilless production could be very enriching for the reader. The thesis still follows the standardized logic of the business plan. Most of the comments from supervisor and opponent has been either revised or implemented into the thesis. Some parts, however, remained unclear:

- p.5 - Opportunity - I am wondering which source author used here. Usually, when describing the problem and solution it focuses on the problem the potential customers are experiencing on the market and possible solution to that. Author describes in this chapter the problems the company may face in the initial phase and the solutions to that. Nevertheless, in the practical parts, author addresses the right issues.
- given the fact that the topic of the thesis is a business plan I am missing some financial data in the ES.

- 5F - I would just doubt the statement that the substitutes products cannot be the ones, where chemicals are used for production. In case the product can be used the same way, it is substitute. It does not matter if they are using the different methods of growing. Once they can be used for the same purpose, they are considered to be a substitute.

p56 - project sales forecast - how was the market sizing done?

Name of the Bachelor's thesis opponent

Karel Pernica

The employer of the supervisor:

KSG

11 September 2020

Signature of the supervisor