University of Economics, Prague

Faculty of Business Administration



Bachelor's Thesis Evaluation by the Supervisor

Title of the Bachelor's Thesis:

Digital Collaboration Tools and Operations Management

Author of the Bachelor's Thesis:

Jan Prokop

Goals of the Bachelor's Thesis:

The bachelor thesis compares the change stages of the product management process due to the implementation of digital Collaboration Tools. The comparison implements the five performance objectives frameworks of operations management.

EVALUATION OF THE BACHELOR'S THESIS	
Criteria (each max 10 points)	Points awarded
1. The goals of the thesis are evident and accomplished	10
2. Demands on the acquisition of additional knowledge or skills	10
3. Adequacy and the way of the methods used	10
4. Depth and relevance of the analysis in relation to goals	10
5. Making use of literature/other resources, citing	9
6. The thesis is a well-organised logical whole	8
7. Linguistic and terminological level	8
8. Formal layout and requirements, extent	8
9. Originality, i.e. it is produced by the student	10
10. Practical/theoretical relevance/applicability	10
Total score in points (max 100)	93
Final grading	výborně (1)

Overall evaluation (cca 150 words):

Digitalisation brings several communication technologies that facilitate collaboration across team members in an organisation. The activities of operations management require constant communication and collaboration to coordinate the system and to provide the customer with the expected output. The bachelor thesis aims to compare the change stages of the product management process due to the implementation of digital Collaboration Tools. The thesis fulfils its goal. This bachelor thesis provides an excellent analysis of the possibilities of available collaboration tools within a specific operation. The document adequate describes four collaboration tools, the five performance objectives frameworks of operations management and additional tools that allow the author to explain the process and analyse it. The explanation of the process is adequate. The author successfully implements a practical methodology using the five performance objectives frameworks of operations of operations management. Additionally, the document includes feedback from employees on regards the implantation of these collaborate tools. The document still has some failures since the table of content has some mistakes and the aesthetics of the flow have still possibilities for improvement. The question for the defence is: Does the size of the organisation (SME)

The name of the supervisor:

Ing. Felipe Martínez, PhD.

The employer of the supervisor:

KM

21 May 2020

Signature of the supervisor