# **University of Economics, Prague**

Faculty of Business Administration



# Bachelor's thesis evaluation by the opponent

Title of the Bachelor's thesis:

Industry 4.0 Readiness - DBS Bank Singapore Case Study

### Author of the Bachelor's thesis:

**Hong Soeung** 

#### Objectives of the Bachelor's thesis:

The thesis will focus on the concept of the Industry 4.0, the importance of human capital and competencies in corporation to become ready for the industrial revolution.

EVALUATION OF THE BACHELOR'S THESIS	
Criteria (max. 10 points per category)	Points awarded
1. The objectives of the thesis are evident and accomplished	8
2. Demands on the acquisition of additional knowledge or skills	10
3. Adequacy and the way of the methods used	9
4. Depth and relevance of the analysis in relation to objectives	9
5. Making use of literature/other resources, citing	8
6. The thesis is a well-organised logical whole	8
7. Linguistic and terminological level	10
8. Formal layout and requirements, extent	10
9. Originality, i.e. it is produced by the student	10
10. Practical/theoretical relevance/applicability	8
Total score in points (max 100)	90
Final grading	Excellent (1)

## Overall evaluation and questions to be answered in the course of the defense:

The topics of digitalisation or Industry 4.0 primarily have a technical approach to the phenomena. The human perspective of the topic is being left behind from the quantum of technical documents. This bachelor thesis explores the soft face of digitalisation. It aims to illustrate the human capital contribution towards digital transformation in the era of Industry 4.0. The fulfilment of the aim is satisfactory. The document presents a complete overview of the topic Industry 4.0 and the relevance of human capital in this endeavour.

Furthermore, it explains the Five Performance Objectives of operations management and the tools of PEST and SWOT. These three approaches are essential in the proposed methodology Case Study. The steps of the methodology are clear and provide sense to this bachelor thesis. The implemented methodology provides interesting analysis and findings. The chapter "Digital Transformation Journey" provide essential insights into the findings. The chapter recommendation should have a clear connection with analysis and findings. Moreover, these make sense and provide an interesting approach. The question for the defence is: Please provide one slide of the defence presentation with clear and specific relationships between the findings and analysis and each of the three recommendations.

### Name of the Bachelor's thesis opponent:

Ing. Felipe Martínez., PhD.

# Occupation of the Bachelor's thesis opponent:

KM

I honestly declare that I am not in any allied relationship with the author of this Bachelor's thesis.